ESPEN 2016

PARTNERSHIP AND INVESTMENT OPPORTUNITIES

17–20 SEPTEMBER 2016
WWW.ESPEN.ORG

COLLABORATION IN NUTRITION
ESSENTIAL INFORMATION

CONGRESS SECRETARIAT

ESPEN 2016
c/o MCI Suisse SA
Rue de Lyon 75
1211 Geneva 13 - Switzerland

Tel.: +41 22 33 99 580
Fax: +41 22 33 99 601
E-mail: espen2016@mci-group.com

PARTNERSHIP AND INVESTMENT OPPORTUNITIES

ESPEN 2016
c/o MCI Suisse SA
Rue de Lyon 75
1211 Geneva 13 – Switzerland

CONTACT PERSON

Corentin Ruy
Tel.: +41 22 33 99 614
Fax: +41 22 33 99 601
E-mail: Corentin.ruy@mci-group.com

CONGRESS AND EXHIBITION VENUE

Bella Center A/S Center
Boulevard 5 DK-2300
Copenhagen S
Tel. +45 32 52 88 11
ABOUT ESPEN

ESPEN AIMS

ESPEN is dedicated to all issues relevant to the field of clinical nutrition and metabolism and promotes:

- basic and clinical research
- basic and advanced education
- organization of consensus statements about clinical care and care quality control

The aims of ESPEN are to encourage the rapid diffusion of knowledge and its application in the field of Parenteral and Enteral Nutrition or, more broadly, Clinical Nutrition and Metabolism.

ESPEN sponsors a journal and for which it assumes editorial, as distinct from publishing, responsibility.

It promotes experimental and clinical research, fosters high ethical standards of practice and investigation, and promotes contact between investigators and clinicians in related fields.

ESPEN CONGRESS

This is the European meeting in the scientific and educational arena of clinical nutrition and metabolism. A top educational programme also includes clinicians’ as well as nurses’, dietitians’ and pharmacists’ sessions, while the ESPEN Life Long Learning (LLL) programme contributes with fully revised topics and continues to award its diplomas in Clinical Nutrition and Metabolism. Developments in Fight Against Malnutrition, Nutrition day and ESPEN Guidelines initiatives are also presented and discussed as well as the new intriguing data presented during the oral communication and poster sessions.

ESPEN SOCIETIES

27 MEMBER SOCIETIES ALL OVER THE WORLD

ESPEN

Fosters excellence in the field of clinical nutrition and metabolism
WELCOME TO ESPEN 2016
A TRULY UNIQUE EVENT

MESSAGE FROM THE LOCAL ORGANISING COMMITTEE

On behalf of the Local Organizing Committee and the Norwegian (NSKE), Danish Society for Enteral and Parenteral Nutrition (DSKE), we would like to invite you to the 38th ESPEN Congress 2016 which for the first time is a collaboration between two countries, Norway and Denmark, and will be held in Copenhagen for the first time. Venue of the congress will be the international Bella Center which is Scandinavia’s largest exhibition and conference center. It is located in Copenhagen in Ørestad between the city centre and Copenhagen Airport. Bella Center lies less than 10 minutes away from both Copenhagen’s international airport and Copenhagen city centre, and has its own metro. Copenhagen has attractions and sights to suit every taste and interest – and most of them are within walking distance. The three most famous attractions in the city are most likely the more than 100-year old amusement park Tivoli Gardens, the statue of The Little Mermaid, and the free town of Christiania. But Copenhagen has a lot more to offer. With a history that dates back to 1043 the city is full of historic landmarks, significant buildings and interesting sights and museums. Be sure to visit Amalienborg Palace – home to the royal family – and walk down the shopping street Strøget. The restaurant scene is among the world’s most distinct and innovative based on the Nordic kitchen in a friendly atmosphere. Together with the ESPEN Committee Members, the local organizers from Norway and Denmark have made an attractive and innovative programme based on Collaboration in Nutrition, both between countries, disciplines and patients, creating networking among participants. We hope that ESPEN 2016 will be a great opportunity for physicians, dietitians, pharmacists, scientists and nurses dedicated to clinical nutrition and metabolism, to meet and discuss the most recent data in an informal and friendly international atmosphere, building network and strengthen relations and collaboration.

WE HOPE TO SEE YOU IN COPENHAGEN 2016!

Henrik Højgaard Rasmussen
President

Morten Mowe
Vice President

Øivind Irtun
Scientific Committee

Mette Holst
Educational & Clinical Practice Committee
WHAT MAKES ESPEN UNIQUE?

OUR GROWING AUDIENCE

ESPEN ATTENDANCE HISTORY 2003-2015

ESPEN ABSTRACTS HISTORY 2003-2015
ESPEN EXHIBITORS

A
Abbott Nutrition
Health Institute
ACT Medical Corp.
Applied Medical Technology, Inc.
Akern

B
B.Braun
Biospace Co., Ltd., “in Body”
Baxter Healthcare SA
Berlin Chemie AG
Bodystat Ltd

C
CAIR LGL
Corpak MedSystems
Cosmed
Covdien
Cook Medical

E
Edwards Lifesciences
ER-MED Tibbi Cihazlaré Ticaret Ltd. Şti

F
Fresenius Kabi Deutschland GmbH

G
Gedsa
Geistlich Pharma

H
Halyard Health
Hosokawa Yoko Co., Ltd.

I
Immunodiagnostik

K
Kerry Ingredients
Kimal Plc.
Kimberly Clark

L
Laboratoire Aguettant

M
Maltron International Ltd
Meditheque Bookshop
Medtronic
MGC Diagnostics
Micrel Medical Devices
Mlad Agro Industry
MNI – Medical Nutrition International Industry

N
Nestlé Health Science
Nestlé Nutrition Institute
Nutricia Advanced Medical Nutrition
NPS Pharma

P
Palmeiro Foods

S
S. Karger AG
Seca
Shire
Smartfish

T
Tanita Europe
TauroPharm GmbH
Technology Consult Berlin GmbH
TG Eakin
Tonus Line Nutrition Clinique

W
Wisepress Medical Bookshop

X
Xeridiem

Y
Yakult
PROGRAMME OVERVIEW
SCIENTIFIC PROGRAMME

SCIENTIFIC SESSIONS
BASIC SCIENCE AND CLINICAL NUTRITION

- Inflammation in clinical nutrition
- Nutrition support in cancer patients
- Health from the North Sea
- Nutrition, gut microbiota and health
- Nutrition, epigenetics and disease
- Malnutrition in infants and children
- Optimizing muscle mass and function
- Is there still a role for immunonutrition?
- New concepts in peri-hospital nutrition for surgery
- Intestinal failure
- Intervention trials to prevent decline in elderly
- Consequences of bariatric surgery
- Micronutrients
- Nutrition in the ICU
- Post-hospital syndrome and nutrition
- Chronic liver disease
- Insulin resistance
- Appetite control

EDUCATION AND CLINICAL PRACTICE SESSIONS

- Building evidence in clinical nutrition - how to do without randomized controlled trials
- Enabling nutritional intake
- The nutrition support team: “Two and two equals five”
- Taste preferences and palatability
- Albumin - a matter of nutrition?
- Refeeding syndrome
- Parenteral nutrition in oncology patients
- Spreading knowledge and interest in nutrition
- The diversity of obesity
- Hip fracture
- Guidelines session
BUSINESS BENEFITS OF PARTNERING WITH ESPEN 2016

WORLDWIDE EXPOSURE

ESPEN 2016 allows you to connect with a global audience. ESPEN 2016 offers you the chance to be part of a dynamic 4 day business focused exhibition which is part of the association’s annual meeting. At ESPEN 2015, 3246 delegates attended from 89 countries. ESPEN 2016 provides you with a unique opportunity to carry out business face-to-face with professionals from the clinical nutrition and metabolism industry. While the heartland of ESPEN’s activities remains in Europe, ESPEN extends its interests, collaboration and programmes far beyond.

CONNECTING YOU

ESPEN offers unrivalled access to network and connect with leading thinkers and expert decision makers in the clinical nutrition and metabolism field. With an ever increasing interest in this area there are indeed a lot of questions related to this field. ESPEN 2016 will of course to address many of these.

DIFFERENT POSITIONING

The ESPEN 2016 congress will help bridge the gap between professions, to provide a 360° approach and understanding of the current challenges and proposed measures. It is a chance to take a helicopter view to observe and learn from the world of clinical nutrition and metabolism surrounding us.

AN ORGANISATION AT THE FOREFRONT OF THE CLINICAL NUTRITION AND METABOLISM INDUSTRY

ESPEN remains the leading force in channeling the knowledge and foresights of professionals to help determine the top priorities and actions to enhance the effectiveness of prevention and treatment of metabolic problems associated with acute diseases.
EXHIBITING AT ESPEN 2016
INDIVIDUALISE YOUR PRESENCE

As part of ESPEN 2016, the exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to an estimated 2500+ participants, all with interests in all areas of clinical nutrition. The layout of the exhibition is expertly designed to ensure comfort to the delegates, optimised visitor flow and therefore maximum exposure for the exhibitor. Networking Events, the ESPEN Village, coffee breaks and lunches will all take place on the exhibition floor promoting frequent and repeated opportunities for the delegates to visit the exhibits and engage with you.

STAND TYPES AND COSTS

SPACE ONLY – 650 EUROS PER SQ. METRE
(VAT NOT INCLUDED) (MIN 18 SQM)
- Exhibition floor space only
- Full company profile in the official ESPEN 2016 congress
- Final Programme (distributed to all delegates in their congress bag)
- Company listing on the ESPEN congress website
- 2 Complimentary exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm booked
- Welcome Reception
- Coffee breaks
- Lunches

SHELL SCHEME – 780 EUROS PER SQ. METRE
(VAT NOT INCLUDED)
- Exhibition floor space
- Shell scheme frame
- Fascia board for company name
- Lighting
- Electrical supply
- Carpeting
- 1 table and 3 chairs for 9 sq metres
- Stand cleaning
- Full company profile in the official ESPEN 2016 congress
- Congress Final Programme (distributed to all delegates in their delegate congress bag)
- Company listing on the ESPEN congress website
- 2 Complimentary exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunches
EXHIBITING AT ESPEN 2016
INDIVIDUALISE YOUR PRESENCE!

IMPORTANT EXHIBITION INFORMATION

EXHIBITION LAYOUT
Exhibitors occupying space-only stands are required to submit by 24 June 2016 a detailed plan of their stand as well as a 3D plan to MCI for approval. For island stands, widely open and accessible stands on four sides are mandatory. Maximum constructible height for space only stands: 3 m

EXHIBITOR REGISTRATION
All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges are given for the first 9 square meters booked and one additional badge for each additional 9 square meters booked. Any additional exhibitor(s) will be charged an exhibitor registration fee of €120. An exhibitor registration form will be included in the exhibitors’ technical manual.

All exhibitors need to wear the badge of the Congress.

COMPANY PROFILE
A complete listing of all exhibitors, including a 100-word entry profile will be featured in the final programme handed out onsite to all registered participants. Companies will have to send their profile by 12 June 2016 at the latest by email to Corentin.ruy@mci-group.com. Should the profile not have been received and confirmed by MCI before the above mentioned deadline it will not be printed in the final programme.

AMENDMENTS TO EXHIBITION LAYOUT
While every effort is made to preserve the published layout of the exhibition, the Organizers shall be entitled to vary the layout if this is in the general interest of the exhibition.

MANNING OF STANDS
Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

NOISE
Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor’s assigned space. The Organizers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

GIVE-AWAYS AND DISTRIBUTION OF PRINTED MATERIALS
Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.

Gain direct access to senior decision making • Raise brand awareness
Exchange ideas, educate • Present your products and service in a interactive environment • Collect attendee data
EXHIBITING AT ESPEN 2016
INDIVIDUALISE YOUR PRESENCE!

PRODUCT DISCLAIMER
The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers. Each exhibitor and/or sponsor is responsible for the material and information they make available at the Meeting. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Meeting.

It is the responsibility of the exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organizers will not arbitrate in any way in legal issues of this nature. The International Pharmaceutical Congress Advisory Association’s (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, and the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) should also be adopted.

SECURITY AND INSURANCE
The Organizers will not be held responsible for any loss or damage to exhibitors’ goods and exhibitors are reminded that they should take out their own insurance to cover for their belongings.

HEALTH AND SAFETY AT WORK REGULATIONS
It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

CANCELLATION OF EXHIBITION AND CONGRESS
It is mutually agreed that in the event of total or partial cancellation of the Congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and ESPEN shall determine an equitable basis for the refund of a portion of the exhibit or other fees, after due consideration of expenditures and commitments already made. Under no circumstances is ESPEN responsible for any exhibitor’s expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

EXHIBITION OPENING HOURS*
Saturday 17 September 2016 ..................... 12:00 - 18:00
Sunday 18 September 2016 ........................ 09:00 - 18:00
Monday 19 September 2016 ....................... 09:00 - 18:00
Tuesday 20 September 2016 ...................... 09:00 - 12:00

EXHIBITION SET-UP*
Thursday 15 September 2016 .................... 12:00 - 20:00
Friday 16 September 2016 .......................... 08:00 - 20:00

EXHIBITION DISMANTLING*
Tuesday 20 September 2016 ...................... 12:00 - 20:00

*subject to change
SATELLITE SYMPOSIA ESPEN 2016
MAXIMISE YOUR IMPACT!

SATELLITE SYMPOSIA SESSIONS, THE BENEFITS TO YOU

- Captive Audience of Decision Makers
- High Visibility
- Respected Forum for Presenting Innovations and Cutting Edge Research
- Increased Recognition Among Thought Leaders in the Clinical Nutrition Field

IMPORTANT SATELLITE SYMPOSIUM INFORMATION

- All the speakers of the Satellite Symposium must be registered prior to the Congress by the Company/Sponsor taking a Symposium slot, and their hotel and trip paid accordingly.
- All satellite symposia must be held at the Congress Centre during the official time slots offered by the ESPEN. Companies holding a Satellite Symposium outside the Congress Centre and/or outside the official Satellite Symposia slots will be fined with EUR 50,000, and they will not be invited to participate at the following Congress.
- All programmes must be submitted to the Scientific Committee for approval not later than 12 June 2016.
- All Satellite Symposia Programmes will be published in the Final Programme as submitted by the company/ sponsor.
- Bar code readers will be available at ESPEN for an additional charge and will entitle companies to track their potential visitors.
- The organisers (ESPEN / MCI) are not responsible if the room is full and cannot guarantee that all interested delegates can attend.

SATELLITE SYMPOSIUM GENERAL GUIDELINES

- Sponsors of Satellite Symposia may select topics and speakers.
- Sponsored Satellite Symposia programmes, handouts and invitations must be submitted to the Congress Secretariat for approval.
- In addition to the sponsorship fee, Sponsors must cover travel, accommodation and onsite costs for speakers and chairs.
- Signposting, additional display or distribution of posters, brochures or any promotional material outside the Satellite symposium rooms or outside the company exhibition stands and hospitality suite are not allowed.
- ESPEN assumes that speakers and chairpersons of the Satellite Symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.
- ESPEN does not require speakers at the Satellite Symposia to submit abstracts of their lectures as they will not be published on the Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the Satellite Symposium lecture room.

TIMES AND DATES OF THE SATELLITE SYMPOSIA

- Sessions will be announced on the congress website.
- The full session programme will be published in the final programme distributed onsite. Any promotional material to be placed in the Congress Centre will require approval from ESPEN.

Satellite Symposia have limited availability Book early!
SATELLITE SYMPOSIA ESPEN 2016
MAXIMISE YOUR IMPACT!

You are invited to organise a satellite symposium session at the forthcoming ESPEN 2016. This highly visible and highly impacting activity allows you to attract interested and qualified delegates and update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between the medical profession on the topics most relevant to your corporate objectives. The time slots are outside of the main congress sessions which maximises the number of people that can attend your symposium session.

A maximum of 3 simultaneous satellite symposia per time slot will be authorised during ESPEN 2016. With such limited availability we strongly advise you to contact us early if you are interested in securing a specific time slot.

SATELLITE SYMPOSIA – WHAT’S INCLUDED?

ROOMS

- Room rental
- Congress Audio-visual equipment and on-site management
- Signage board advertising the satellite symposium
- Opportunity to brand the speaker lectern and the presidential table
- Insert in congress bag
- Display table at the entrance of the meeting room

REGISTRATION

- Complimentary full registration (number depends on the size of the room)
- Complimentary symposium access cards (number depends on the size of the room)

ACKNOWLEDGEMENT

- Acknowledgement in the Final programme
- Acknowledgement in the ESPEN website
- Use of the ESPEN congress logo on your satellite symposium invitation
- Symposium programme in the final programme and the ESPEN website

<table>
<thead>
<tr>
<th>ROOM</th>
<th>CAPACITY</th>
<th>EUR</th>
</tr>
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<tbody>
<tr>
<td>Congress Hall A1</td>
<td>2000 SEATS</td>
<td>€ 55 500</td>
</tr>
<tr>
<td>Congress Hall A2</td>
<td>1000 SEATS</td>
<td>€ 50 500</td>
</tr>
<tr>
<td>Auditorium 10-11-12</td>
<td>930 SEATS</td>
<td>€ 49 500</td>
</tr>
<tr>
<td>Auditorium 15</td>
<td>580 SEATS</td>
<td>€ 46 500</td>
</tr>
<tr>
<td>Congress Hall A3</td>
<td>500 SEATS</td>
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12:00-13:30 SAT 17 SEPT 2016 (MAX 3 PER DAY)

18:00-19:30 SUN 18 SEPT 2016 (MAX 3 PER DAY)

16:00-17:30 MON 19 SEPT 2016 (MAX 3 PER DAY)
“NEW”:

ENHANCE YOUR SATELLITE EXPOSURE WITH THE ESPEN CONTENT CAPTURE!

Since 2014, ESPEN has been capturing the content (audio and slides only) of their main scientific sessions. For 2016 and beyond, ESPEN is now offering this as an add-on service to the satellite sponsors. Post event, sponsors would receive a link that contains their session audio and slides. From there, the sponsor can choose to allow ESPEN to publish the session on the learning portal for delegates to watch OR simply keep the link for their own internal use. This would be a great legacy tool for your symposium at the ESPEN Congress making your investment all the more worthwhile!

Cost: EUR 4,000 per session + VAT

MINI SYMPOSIA

Also new to this edition of the ESPEN Congress, we are pleased to provide non-MNI members the opportunity to present their products and campaigns to the ESPEN delegates with special “Mini-Symposia”. These sessions are ideal for companies/associations looking for a more intimate setting with smaller rooms and times that are outside of the main scientific programme and do not compete with the main industry symposia.

To meet all these objectives, we have integrated these slots during lunch-time on Sunday 18 September and Monday 19 September, 2016. Slots range from 45 minutes to 1 hour and varying room capacities, outlined in the table below.

<table>
<thead>
<tr>
<th>12:30-13:30 SUN 18 SEPT 2016</th>
<th>MAX 2 PER DAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROO M N°</td>
<td>CAPACITY</td>
</tr>
<tr>
<td>Room 17</td>
<td>45</td>
</tr>
<tr>
<td>Room 5</td>
<td>90</td>
</tr>
<tr>
<td>Room 6 &amp; 7</td>
<td>120</td>
</tr>
<tr>
<td>Room 19</td>
<td>120</td>
</tr>
<tr>
<td>Room 20</td>
<td>120</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>12:30-13:30 MON 19 SEPT 2016</th>
<th>MAX 2 PER DAY</th>
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</thead>
<tbody>
<tr>
<td>ROO M N°</td>
<td>CAPACITY</td>
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<td>Room 19</td>
<td>120</td>
</tr>
<tr>
<td>Room 20</td>
<td>120</td>
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</tbody>
</table>

*Only available to Non-MNI members
HOSPITALITY SUITES ESPEN 2016 – INDIVIDUALISE YOUR PRESENCE!

Available for the duration of the congress, Hospitality Suites provide a place for sponsors and exhibitors to host small staff meetings or private one-on-one meetings with attendees. Hospitality suites will either be shell scheme purpose built or existing meeting rooms that provide easy and quick access from the exhibition floor.

Please note that the use of this space is restricted to the above-mentioned purposes and not for exhibiting products and access is restricted to invitation by the sponsor.

Standard or tailored designs will be available.

Location, size and pricing of hospitality suites will be communicated to interested exhibitors and sponsors at a later stage. Kindly indicate on the Sponsorship Opportunities attached application and contract form your non-binding interest in a hospitality suite.

THINK OUTSIDE THE BOX!

If there is one thing we like, it is new challenges and fresh ideas! Surprise us with a new proposal or something you have seen before and we can look at implementing it for the ESPEN congress in 2016. We are be more than happy to discuss your concept with you, find the right price for the right exposure, and make your participation at the congress a truly special one!
## OPPORTUNITIES SUMMARY TABLE

### PRE-EVENT EXPOSURE
Target the delegates in advance of the event with this unique opportunity and provide them with the tools to make the most out of the scientific content before and during the congress

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smartphone</td>
<td>EUR 15’000</td>
</tr>
<tr>
<td>App &amp; Online Itinerary Planner</td>
<td></td>
</tr>
</tbody>
</table>

### SHARE SCIENCE
Promote the scientific content of the congress while increasing your brand’s visibility with these opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific Sessions</td>
<td>EUR 13’500</td>
</tr>
<tr>
<td>Content Capture</td>
<td></td>
</tr>
<tr>
<td>Abstracts USB Keys</td>
<td>EUR 12’500</td>
</tr>
<tr>
<td>Poster Zone</td>
<td>EUR 10’000</td>
</tr>
</tbody>
</table>

### CREATE THE PERFECT 1ST IMPRESSION
These opportunities will allow you to catch the delegate’s attention upon arrival at the event

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress Bags</td>
<td>EUR 30’000</td>
</tr>
<tr>
<td>Provided by Congress</td>
<td></td>
</tr>
<tr>
<td>EUR 15’000</td>
<td>Supplied by Sponsor</td>
</tr>
<tr>
<td>Final Programme</td>
<td>From EUR 2’000</td>
</tr>
<tr>
<td>Mini Programme</td>
<td>EUR 15’000</td>
</tr>
<tr>
<td>Lanyards</td>
<td>EUR 13’500</td>
</tr>
<tr>
<td>Notepads &amp; Pens</td>
<td>EUR 12’500</td>
</tr>
<tr>
<td>Notepads &amp; Pens for LLL courses</td>
<td>EUR 4’500</td>
</tr>
<tr>
<td>Congress Transportation Pass</td>
<td>EUR 12’500</td>
</tr>
</tbody>
</table>

### MAXIMUM BRAND IMPACT
These opportunities will allow you to really make your brand/product stand out on the exhibition/congress floor

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Device Support Centre</td>
<td>EUR 10’000</td>
</tr>
<tr>
<td>Cyber Café</td>
<td>EUR 20’000</td>
</tr>
<tr>
<td>Hand Sanitizing Stations</td>
<td>EUR 15’000</td>
</tr>
<tr>
<td>Meeting Stools</td>
<td>EUR 20’000</td>
</tr>
<tr>
<td>Healthy Networking Breaks</td>
<td>EUR 6’000 per coffee break</td>
</tr>
<tr>
<td>Fruit Stations</td>
<td>Upon request</td>
</tr>
<tr>
<td>Water Stations</td>
<td>Upon request</td>
</tr>
</tbody>
</table>

### DRIVE STAND TRAFFIC
These opportunities will allow you to drive additional traffic to your stand by reaching out to a high volume of delegates

<table>
<thead>
<tr>
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<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bags Inserts</td>
<td>EUR 3’500</td>
</tr>
<tr>
<td>Passport Programme</td>
<td>EUR 5’000 per square</td>
</tr>
</tbody>
</table>

### BENEFITS

- **HIGH VOLUME/CONTACT**
- **DRIVE BRAND**
- **BE DIFFERENT**
- **LONGEVITY**
- **SCIENTIFIC**
- **NETWORK OPPORTUNITIES**

*All prices are excluding VAT*
CORPORATE SUPPORT OPPORTUNITIES AT ESPEN 2016 – ENHANCE YOUR VISIBILITY!

Stand out from the crowd, enhancing your visibility at ESPEN 2016 gives you the advantage and can play a key part in helping you achieve your congress objectives. Ensure your company benefits from the highest level of exposure to 3'000s of specialist groups: nurses, dieticians, pharmacists and physicians.

On the next page of this brochure you will find a table which gives an overview of all the partnership opportunities available at ESPEN 2016. The table is designed to help you to compare, evaluate and easily understand the associated benefits related to each individual opportunity. To help you in your selection you will see that the table is split into 4 different sections:

We know that in today’s challenging economic climate and more than ever before it is essential to be able to justify your spend and ensure your funds are being invested in the right places. We hope that this summary table and benefit evaluation tool will enable to you to efficiently and effectively identify the opportunities that will best achieve your specific marketing goals.

CORPORATE SUPPORT OPPORTUNITIES - WHAT’S INCLUDED?

PRE-EVENT EXPOSURE

ESPEN 2016 SMARTPHONE APP AND ONLINE ITINERARY PLANNER

EUR 15’000 + VAT

Sponsoring the Conference application on a Smartphone along with the online itinerary planner is a brand new combined sponsoring opportunity that we have designed so that your brand can be visible by delegates who use their smartphones or tablets to plan and make their way through the ESPEN Congress and programme AND by delegates who prefer to create their itinerary via the online programme on a computer browser.

• The app include amongst other items the ESPEN 2016 conference programme, abstracts, practical information about the conference, including the floorplan and exhibitor list and much more, ...

Sponsor logo when delegates click on the icons of the different sections of the app.

• The online itinerary planner is a valuable tool that allows the individual to deep search all the sessions by topic, day, presenter, and/or stream and organise their personal itinerary per day. By aligning your brand with this opportunity you will help the delegates to find the sessions that are most important to them and build an itinerary that makes the best use of their time.

THIS OPPORTUNITY INCLUDES :

• Sponsor logo when delegates click on the icons of the different sections of the app
• Acknowledgment in the ESPEN 2016 final programme
• Acknowledgment on the ESPEN 2016 website
**SHARE SCIENCE**

### SCIENTIFIC SESSIONS CONFERENCE CAPTURE
**EUR 13'500 + VAT**

With the aim to give the educational content of ESPEN 2016 a wider reach and impact, ESPEN is planning the slide and audio recording of the scientific session of our Copenhagen Congress. Already 2500 persons registered to this service in 2016. Recordings will be made available immediately after the meeting for the ESPEN 2016 participants for a period of 6 months and then be made available to the worldwide professional community.

**THIS OPPORTUNITY INCLUDES :**
- Web banner on landing page of the meeting portal webcast
- Acknowledgement in the ESPEN 2016 final programme
- Acknowledgement on the ESPEN 2016 congress website

### ABSTRACTS USB KEYS
**EUR 12'500 + VAT**

The abstract USB stick is distributed to every delegate at the point of registration and is not only a valuable tool for the delegate during the congress but a useful item that can be used many times after the meeting also. The USB abstract stick contains all accepted abstracts at ESPEN 2016.

**THIS OPPORTUNITY INCLUDES :**
- Logo on Abstract USB stick box
- Acknowledgement in the ESPEN 2016 final programme
- Acknowledgement on the ESPEN 2016 congress website
POSTER ZONE

With over 500 posters during the event; the strategically located poster zone is sure to be one of the main attractions of the congress. This opportunity is sure to grant you a high visibility and have the delegates associate your brand as a direct supporter of the up-and coming ideas and researches presented on the posters. The newly added poster tours since ESPEN 2015 have added even more excitement around the poster zone!

THIS OPPORTUNITY INCLUDES:

* Acknowledgement in the poster area
* Signage at the entrance of the poster area (with your company logo)
* Acknowledgement in the final programme
* Acknowledgement on the ESPEN 2016 website

CREATE THE PERFECT 1ST IMPRESSION

ESPEN 2016 CONGRESS BAGS

(SUPPLIED BY CONGRESS) EUR 30 000 + VAT
(SUPPLIED BY SPONSOR) EUR 15 000 + VAT

Attach your brand to every ESPEN 2016 Congress Bag

EXCLUSIVE!

Put your name in the hands of the largest gathering of Clinical nutrition and metabolism specialists from Europe and around the world. The final programme is distributed to all delegates on-site inside the official ESPEN 2016 Congress bag. The programme consists of the final definitive scientific programme, the social program and general information about the congress. The delegates will use the Final Programme to plan and organize their activities on a daily basis and as a reference tool after the meeting is over.

FINAL PROGRAMME ADVERTISING OPPORTUNITIES (A4):

* 4TH COVER PAGE: EUR 12’000 + VAT
* 2ND OR 3RD COVER PAGE: EUR 9’000 + VAT
* INSIDE FULL PAGE: EUR 5’500 + VAT
* INSIDE HALF PAGE: EUR 3’000 + VAT
Put your name in the hands of the largest gathering of Clinical nutrition and metabolism specialists from Europe and around the world. The final programme is distributed to all delegates on-site inside the official ESPEN 2016 Congress bag. It contains the final definitive scientific programme, the social program and general information about the congress. The delegates will use the Final Programme to plan and organise their activities on a daily basis and as a reference tool after the event is over.

**ESPEN 2016 FINAL PROGRAMME**
FROM EUR 2’000 + VAT

**FINAL PROGRAMME ADVERTISING OPPORTUNITIES (A4):**
- 4th cover page – 10’000 EUR + VAT
- 2nd or 3rd cover page – 6’000 EUR + VAT
- Inside full page – 3’000 EUR +VAT
- Inside half page –2’000 EUR +VAT

**ESPEN 2016 MINI PROGRAMME**
Position your brand next to the heart of the delegates

**ESPEN 2016 LANYARDS (SUPPLIED BY SPONSORS)**
Put your brand around the neck of each and every delegate

**ESPEN 2016 MINI PROGRAMME**
EUR 15 000 + VAT

**ESPEN 2016 LANYARDS**
EUR 13 500 + VAT

**THIS OPPORTUNITY INCLUDES:**
- An advertisement on the back of the ESPEN 2016 Mini Programme
- Acknowledgement in the ESPEN 2016 final programme
- Acknowledgement on the ESPEN 2016 congress website

**THIS OPPORTUNITY INCLUDES:**
- Sponsor logo on the lanyards
- Acknowledgement in the ESPEN 2016 final programme
- Acknowledgement on the ESPEN 2016 congress website

**SOLD**
**ESPEN 2016 NOTEPAD & PENS** (SUPPLIED BY SPONSORS)  
**EUR 12,500 + VAT**

EXCLUSIVE!

During the congress, each delegate is provided with a notepad and pen in the congress bag to take notes during the congress sessions. Align your brand with this highly requested and appreciated item. Even after ESPEN 2016, you can continue to provide convenience should the delegate decide to take them back to their home or office.

**THIS OPPORTUNITY INCLUDES:**
- Sponsor logo on the congress notepads and pens
- Acknowledgement in the ESPEN 2016 final programme
- Acknowledgement on the ESPEN 2016 congress website

<table>
<thead>
<tr>
<th>DRIVE BRAND</th>
<th>LONGEVITY</th>
<th>HIGH VOLUME/CONTACT</th>
</tr>
</thead>
</table>

**LLL COURSES NOTEPAD & PENS** (SUPPLIED BY SPONSORS)  
**EUR 4,500 + VAT**

EXCLUSIVE!

During the congress, participants to the LLL Courses will be provided with a notepad and pen to take notes during the LLL sessions. Align your brand with this highly requested and appreciated item. Even after ESPEN 2016, you can continue to provide convenience should the delegate decide to take them back to their home or office.

**THIS OPPORTUNITY INCLUDES:**
- Sponsor logo on the LLL courses notepads and pens
- Acknowledgement in the ESPEN 2016 final programme
- Acknowledgement on the ESPEN 2016 congress website

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**CONGRESS TRANSPORTATION PASS**  
**EUR 12'500**

Accompany all delegates when they travel throughout Copenhagen. As every year, ESPEN will be providing a transportation pass valid for the duration of the Congress to all delegates.

To collect this transportation pass, the delegates must present their dedicated voucher to the delegate material collection desk’s staff. Your logo will be printed on each voucher and at the desk where the pass will be handed out to each delegate.

**THIS OPPORTUNITY INCLUDES:**
- Acknowledgement at the delegate material desk collection desk
- Acknowledgement in the final programme
- Acknowledgement on the ESPEN 2016 website
- Logo on the transportation pass exchange voucher given to ALL delegates with their badge

<table>
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<tr>
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<th>NETWORK OPPORTUNITIES</th>
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MAXIMUM BRAND IMPACT

MOBILE DEVICE SUPPORT ZONE

With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring the mobile device support zone.

The price for this opportunity will vary upon the type of request: from a simple corner with plugs and tables to actual charging stations, we will be happy to discuss the best way to put both your brand and the delegates’ best interest forth.

PRICE ON REQUEST

DRIVE BRAND
BE DIFFERENT
NETWORK OPPORTUNITIES
HIGH VOLUME/CONTACT

THIS OPPORTUNITY INCLUDES:

* Opportunity to brand the mobile support zone
* Opportunity to distribute mobile device related giveaways at the mobile support zone (e.g. screen cleaners)
* Signage at the entrance of the support zone (with your logo)
* Acknowledgement in the final programme
* Acknowledgement on the ESPEN 2016 Website

CYBER CAFÉ

The Cyber Café is a special area that allows participants to stay connected while attending the meeting. Attendees can use the café to check email, print airline boarding passes and search the Internet. As a sponsor of the café, your logo will be prominently displayed on all Cyber Café signage and terminal screensavers. Screen savers can be customized with your company logo and branding. Sponsors may also provide customized mouse pads for the area. Located in the exhibition area, this area will be available for the exclusive use of meeting attendees.

This is a great way to stay in the minds of attendees. Screensaver art and customized mouse pads must be provided by and at the expense of the sponsor.

PRICE ON REQUEST

DRIVE BRAND
BE DIFFERENT
LONGEVITY
SCIENTIFIC

EXCLUSIVE!

EXCLUSIVE!

THIS OPPORTUNITY INCLUDES:

* Naming rights to the Cyber Café
* Branding of Cyber Café, including signage, screensavers
* Sponsor can provide (at their own expense) branded mouse pads for use at the Cyber Café stations
* Opportunity to leave promotional material in the Cyber Café (provided by sponsor and to be approved by ESPEN)
* Acknowledgement in the Final Programme
HAND SANITIZING STATIONS

Keeping clean and healthy is always important, particularly in crowded places. And our audience composed of clinicians and researches will be particularly aware of the importance of keeping their hands clean. This opportunity allows sponsors to gain recognition by branding up to 15 distinct stations with hand sanitizers strategically positioned in highly frequented areas around the exhibition hall.

THIS OPPORTUNITY INCLUDES:

* Sponsor company or product branding on 10 hand sanitizer stations
* Acknowledgement in the list of sponsors in the Final Program, in the Show Guide and the congress website

MEETING STOOLS – SITTING OUTSIDE THE BOX!

Offer our attendees the option to sit down, relax and/or meet and discuss with other participants during the meeting – and give your company very prominent visibility. The stools will be branded 50 per cent with ESPEN 2016 and 50 per cent with your company’s color/logo/pictures (company logo only, no products and company artwork to be provided by sponsor). ESPEN will produce, assemble and distribute 200 stools around the exhibition hall. Stools are made of recycled cardboard (holding up to 200 kg each). Dimensions: 12 x 12 x 14 inches (30 x 30 x 34 cm), weight about 1 kg.

BENEFITS

* Sponsor’s corporate logo/branding on 50% of the surface of the stools. The other 50 % of the surface of the stools will reflect the ESPEN 2016 Congress branding.
* Acknowledgement in the list of sponsors in the Final Program, in the Show Guide and the congress website
HEALTHY NETWORKING BREAKS (PER COFFEE BREAK) EUR 6,000 + VAT

EXCLUSIVE!

Become the most popular organisation of the Congress by providing delegates with a fulfilling and refreshing experience: sponsor healthy coffee breaks during the allocated networking times. Take this opportunity to promote healthy eating habits amongst all participants.

INCLUDED:
- Healthy beverages and snacks for all participants during networking breaks
- Brand recognition within the Coffee Breaks Areas

THIS OPPORTUNITY INCLUDES:
- Acknowledgement at all coffee
- Signage at the entrance of the Poster Area
- Acknowledgement in the ESPEN 2016 final programme
- Possibility to display literature, information in designated area

FRUIT STATIONS

Promote healthy eating habits and become the official ‘five-a-day’ provider of the Congress.

Included:
- Branded fruit station with its features
- Opportunity to add promotional materials and goodies

THIS OPPORTUNITY INCLUDES:
- Acknowledgement at all coffee breaks are as with signage
- Signage at the entrance of the Poster Area
- Acknowledgement in the ESPEN 2016 final programme
- Opportunity to add promotional materials and goodies

WATER STATIONS

Ensure the well-being of participants and minimize the use of plastic bottles by sponsoring water stations.

THIS OPPORTUNITY INCLUDES:
- Branded water stations
- Acknowledgement in the ESPEN 2016 final programme
- Acknowledgement on the ESPEN 2016 congress website
DRIVE STAND TRAFFIC

CONGRESS BAG INSERT

Reach out to all ESPEN 2016 delegates by including one insert in each official ESPEN 2016 congress bags. Don’t forget to invite the delegate to pass by your stand visit to maximise this opportunity.

THIS OPPORTUNITY INCLUDES:

* Insertion of a flyer in each official ESPEN 2016 congress bags
* Acknowledgement in the ESPEN 2016 final programme
* Acknowledgement on the ESPEN 2016 website

ESPEN 2016 PASSPORT PROGRAMME

ENTICE THE ESPEN 2016 DELEGATE ON A ROUND THE WORLD TOUR OF THE EXHIBITION FLOOR

ESPEN 2016 delegates will be handed their passport along with their congress bag. Participating exhibitors will have a square in the passport with their company’s name and logo. The first 1,000 delegates who receive stamps from all participating exhibitors and bring their completed booklet to the ‘Passport Collection Point’ on the exhibition floor will receive an ESPEN giveaway and be entered into a draw to win 1 free ESPEN 2017 registration per participating sponsor. Participation in this initiative is limited, the 10 opportunities available will be offered on a first come first served basis (This opportunity will be activated only if a minimum of 5 sponsors is reached).

THIS OPPORTUNITY INCLUDES:

* Square in the passport with company name and stand number handed out to each delegate
* Acknowledgement in the ESPEN 2016 final programme
* Acknowledgement on the ESPEN 2016 website
ESPEN 2016 – TERMS & CONDITIONS

RESERVATION
In order to be valid, your reservation must be completed on the appropriate APPLICATION FORM here enclosed and sent to MCI Suisse SA. For all forms received before 30th April, 2016 an invoice for a 50% deposit will be issued – to be paid within 30 days of receipt. All forms received after this date will receive an invoice for the full amount.

The signature on the form/contract reservation constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing. The remaining subscription fee is to be settled by 19th June 2016 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booths, satellite symposium slots and sponsorship items allocations will be attributed first to ESPEN Corporate Sponsors in reservation order of reservations. Companies will be requested to make choices, but neither ESPEN nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA’s written agreement.

TECHNICAL MANUAL
A Technical Manual will be sent to every registered exhibitor and sponsor by end of May 2016. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

LOCAL AND SITE REGULATIONS
Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

ENTRY TO THE EXHIBITION
Access to the exhibition will only be possible to registered congress participants or exhibition participants.

INSURANCE
The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the Organisers.

FORCE MAJEURE
In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organizer or the producer.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS
The MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
75 rue de Lyon
CH-1211 Geneva 13
Switzerland
Fax : +41 22 33 99 601
ESPEN 2016 PAYMENT & CANCELLATION POLICY

A deposit of 50% of the total cost will be invoiced upon receipt of booking forms and payment of this invoice will guarantee the reservation. Final down payment to be made by 19 June 2016, Bookings made after 19 June 2016, 100% payment is due at the time of reservation. All payments must be received in Euros and must be paid in full prior to the opening of the congress. 5% interest will be charged on any late payments. VAT is not included in the published prices.

PAYMENT METHOD

BANK TRANSFER

Bank: UBS, 1211 Geneva 2, Switzerland
Company: MCI Suisse SA-ESPEN 2016
Account: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH80A
IBAN: CH180024024036939371L

CONTACTS

ESPEN 2016 Partnership and Investment
Manager: corentin.ruy@mci-group.com

CANCELLATION POLICY

Until 15 January 2016 ................................................................. 25% of total amount is due
From 16 January 2016 to 23 March 2016 .................................... 50% of total amount is due
From 24 March 2016 ................................................................. 100% of total amount is due
Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

Please complete and send to:

MCI Suisse SA
C/o Corentin Ruy
75, rue de Lyon
CH-1211 Geneva 13 - Switzerland

Fax: + 41 22 33 99 601
E-mail: corentin.ruy@mci-group.com

SATELLITE SYMPOSIUM APPLICATION ORDER FORM AND CONTRACT

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
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<tbody>
<tr>
<td>CONTACT NAME</td>
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INVOICING INFORMATION

<table>
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<tr>
<th>INVOICING COMPANY NAME</th>
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<tbody>
<tr>
<td>ADDRESS</td>
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</table>

We wish to reserve the following Satellite Symposium room and slot:

<table>
<thead>
<tr>
<th>12:00-13:30 SAT 17 SEPT 2016 (MAX 3 PER DAY)</th>
<th>18:00-19:30 SUN 18 SEPT 2016 (MAX 3 PER DAY)</th>
<th>16:00-17:30 MON 19 SEPT 2016 (MAX 3 PER DAY)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROOM</td>
<td>ROOM</td>
<td>ROOM</td>
</tr>
<tr>
<td>Congress Hall A1</td>
<td>Congress Hall A1</td>
<td>Congress Hall A1</td>
</tr>
<tr>
<td>2000 SEATS</td>
<td>2000 SEATS</td>
<td>2000 SEATS</td>
</tr>
<tr>
<td>€ 55 500</td>
<td>€ 55 500</td>
<td>€ 55 500</td>
</tr>
<tr>
<td>Congress Hall A2</td>
<td>Congress Hall A2</td>
<td>Congress Hall A2</td>
</tr>
<tr>
<td>1000 SEATS</td>
<td>1000 SEATS</td>
<td>1000 SEATS</td>
</tr>
<tr>
<td>€ 50 500</td>
<td>€ 50 500</td>
<td>€ 50 500</td>
</tr>
<tr>
<td>Auditorium 10-11-12</td>
<td>Auditorium 10-11-12</td>
<td>Auditorium 10-11-12</td>
</tr>
<tr>
<td>930 SEATS</td>
<td>930 SEATS</td>
<td>930 SEATS</td>
</tr>
<tr>
<td>€ 49 500</td>
<td>€ 49 500</td>
<td>€ 49 500</td>
</tr>
<tr>
<td>Auditorium 15</td>
<td>Auditorium 15</td>
<td>Auditorium 15</td>
</tr>
<tr>
<td>580 SEATS</td>
<td>580 SEATS</td>
<td>580 SEATS</td>
</tr>
<tr>
<td>€ 46 500</td>
<td>€ 46 500</td>
<td>€ 46 500</td>
</tr>
<tr>
<td>Congress Hall A3</td>
<td>Congress Hall A3</td>
<td>Congress Hall A3</td>
</tr>
<tr>
<td>500 SEATS</td>
<td>500 SEATS</td>
<td>500 SEATS</td>
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<tr>
<td>€ 45 500</td>
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</tbody>
</table>

PAYMENT SCHEDULE

50% of the total amount will be invoiced on receipt of booking forms.

Final down payment to be made by 19 June 2016.

5% interest on late payment from 1st September if invoices not paid at the time of the Congress set-up.

All payments must be made in EUROS.

BY BANK TRANSFER

Bank: UBS, 1211 Geneva 2, Switzerland
Company: MCI Suisse SA-ESPEN 2016
Account: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH8OA
IBAN: CH180024024036939371L

I have read and agree with the ESPEN terms and conditions within this document.
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

DATE SIGNATURE AND STAMP
MINI SATELLITE SYMPOSIUM APPLICATION FORM AND CONTRACT

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
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<td>FAX</td>
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<tr>
<td>P.O. NUMBER IF APPLICABLE</td>
<td></td>
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WE WISH TO RESERVE THE FOLLOWING MINI SATELLITE SYMPOSIUM ROOM AND SLOT:

<table>
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<tr>
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<tbody>
<tr>
<td>ROOM</td>
<td>ROOM</td>
</tr>
<tr>
<td>Room 17 45 SEATS € 10'000</td>
<td>Room 17 45 SEATS € 10'000</td>
</tr>
<tr>
<td>Room 5 90 SEATS € 12'000</td>
<td>Room 5 90 SEATS € 12'000</td>
</tr>
<tr>
<td>Room 6&amp;7 120 SEATS € 15'000</td>
<td>Room 6&amp;7 120 SEATS € 15'000</td>
</tr>
<tr>
<td>Room 9 120 SEATS € 15'000</td>
<td>Room 9 120 SEATS € 15'000</td>
</tr>
<tr>
<td>Room 20 120 SEATS € 15'000</td>
<td>Room 20 120 SEATS € 15'000</td>
</tr>
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Account: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH8OA
IBAN: CH18002402436939371L

CANCELLATION POLICY

Cancellations and changes to your original booking must be made in writing to MCI.
For cancellations made:
- From confirmation date to 15 January 2016 25% of the total cost of each item will be retained.
- From 16 January 2016 to 23 March 2016 50% of the total cost of each item will be retained.
- From 24 March 2016 100% of the total cost of each item will be retained.
- No refund will be possible.
We hereby agree to pay the required 50% deposit in EURO as soon as we receive the corresponding invoice.
Balance of the payment is to be made at the latest by 19 June 2016. 5% interest on late payment from 1st September if invoices not paid at the time of the Congress set-up.

I have read and agree with the ESPEN terms and conditions within this document.
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

DATE

SIGNATURE AND STAMP
EXHIBITION APPLICATION FORM AND CONTRACT

COMPANY NAME
WEBSITE

CONTACT NAME
EMAIL

INVOICING INFORMATION

INVOICING COMPANY NAME
COMPANY VAT NUMBER

ADDRESS
POSTAL CODE
CITY
COUNTRY

CONTACT NAME
EMAIL

TELEPHONE
FAX

WE WISH TO RESERVE AN EXHIBITING SPACE. OUR PREFERRED POSITION ARE:

☐ STAND NO(S): 1ST CHOICE
2ND CHOICE
3RD CHOICE
4TH CHOICE

☐ SQUARE METER SPACE ONLY (EURO *650 / SQ. METER)

☐ SQUARE METER SHELL SCHEME (EURO *780 / SQ. METER)

We require: sq. meters (minimum size 9 sq. meters)

Special Note: Please specify if your stand must not be located adjacent to a particular competitor.

PAYMENT SCHEDULE

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SPONSORSHIP APPLICATION FORM AND CONTRACT

COMPANY NAME 
WEBSITE 

CONTACT NAME 
EMAIL 

INVOICING INFORMATION

INVOICING COMPANY NAME 
COMPANY VAT NUMBER 

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TELEPHONE 
FAX 

PO. NUMBER IF APPLICABLE 

WE WOULD LIKE TO BOOK THE FOLLOWING SPONSORSHIP ITEMS:

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smartphone App and Online Itinerary Planner</td>
<td>€15,000*</td>
</tr>
<tr>
<td>Content Capture</td>
<td>€13,500*</td>
</tr>
<tr>
<td>Abstracts USB Keys</td>
<td>€12,500*</td>
</tr>
<tr>
<td>Congress Bags</td>
<td>€30,000*</td>
</tr>
<tr>
<td>Congress Bags</td>
<td>€15,000**</td>
</tr>
<tr>
<td>4th over page</td>
<td>€10,000*</td>
</tr>
<tr>
<td>2nd or 3rd cover page</td>
<td>€6,000*</td>
</tr>
<tr>
<td>Inside page</td>
<td>€3,000*</td>
</tr>
<tr>
<td>Inside half page</td>
<td>€2,000*</td>
</tr>
<tr>
<td>Mini Programme</td>
<td>€15,000*</td>
</tr>
<tr>
<td>Lanyards</td>
<td>€13,500**</td>
</tr>
<tr>
<td>Notepads &amp; Pens</td>
<td>€12,500**</td>
</tr>
<tr>
<td>LLL Course Pads &amp; Pens</td>
<td>€4,500**</td>
</tr>
<tr>
<td>Congress Transport. Pass</td>
<td>€12,500*</td>
</tr>
<tr>
<td>Poster Boards</td>
<td>€10,000*</td>
</tr>
<tr>
<td>Healthy Networking Breaks</td>
<td>€6,000*</td>
</tr>
<tr>
<td>Fruit Stations</td>
<td>Price on Request*</td>
</tr>
<tr>
<td>Water Stations</td>
<td>Price on Request*</td>
</tr>
<tr>
<td>Mobile Device</td>
<td>Support Centre</td>
</tr>
<tr>
<td>Inserts in Congress Bags</td>
<td>€3,500*</td>
</tr>
</tbody>
</table>

* VAT not included
* Supplied by Sponsor
§ Per Break

PAYMENT SCHEDULE

50% of the total amount will be invoiced on receipt of booking forms.
Final down payment to be made by 19 June 2016.
5% interest on late payment from 1st September if invoices not paid at the time of the Congress set-up.
All payments must be made in EUROS.

BY BANK TRANSFER

Bank: UBS, 1211 Geneva 2, Switzerland
Company: MCI Suisse SA-ESPEN 2016
Account: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH8OA
IBAN: CH180024024036939371L

I have read and agree with the ESPEN terms and conditions within this document.
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

DATE SIGNATURE AND STAMP
**KEY DATES TO REMEMBER**

**SATELLITE SYMPOSIA**

12 **JUNE 2016**
Symposia programmes’ due for review and approval

14 **AUGUST 2016**
Bag insert pdf copy due for approval

28 **AUGUST 2016**
Bag inserts delivered to Copenhagen

**EXHIBITION**

12 **JUNE 2016**
Company Profile Due

25 **JUNE 2016**
Stand Plan Layout due for space only stands

**REGISTRATION**

2 **FEBRUARY 2016**
Registration opens

21 **MAY 2016**
End of early bird registration

**ABSTRACT SUBMISSION**

12 **JANUARY 2016**
Abstract submission Opens

7 **APRIL 2016**
Abstract submission Closes

15 **MAY 2016**
Late Breaking Abstract submission opens

22 **JULY 2016**
Late Breaking Abstract submission closes

**CANCELLATION CONDITIONS AND PAYMENT TERMS**

15 **JANUARY 2016**
25% of the total sponsorship due

23 **MARCH 2016**
50% of the total sponsorship due

FROM 24 **MARCH 2016**
100% of the total sponsorship due

19 **JUNE 2016**
Balance payment due for all sponsorship