

39<sup>th</sup>  
ESPEN  
CONGRESS



EUROPEAN  
SOCIETY FOR  
CLINICAL  
NUTRITION AND  
METABOLISM

# ESPEN CONGRESS

*on Clinical Nutrition  
& Metabolism*

THE HAGUE, THE NETHERLANDS  
9-12th September 2017

*Nutrition meets Innovation*



- Experts in the field of Clinical Nutrition and Metabolism will lead groups of up to 20 attendees around speaker-attended posters for a presentation followed by an interactive discussion with the poster presenters
- As a poster presenter **you do not need to register for the poster tour**
- The tour will start in the poster area at the first poster scheduled on the guided poster tour
- Please be present at your poster, in the poster tour area, 5 minutes before the start of the tour and wait for the tour to come to your poster
- When it is your turn to present, the tour guide will provide you with a microphone in order to allow participants to listen to you. Participants will be equipped with wireless headsets.
- Please give a short presentation of approximately 2 minutes to present the highlights of your work (time dependent on the number of posters scheduled within your poster tour)
- Please ensure that your presentation does not run over the time allocated
- After the short presentation, the tour guide will lead an interactive discussion with the participants attending the tour
- Handouts of your abstract / poster (with your contact details) may facilitate future communication
- The way your poster is arranged is of prime importance to facilitate this short oral presentation, during which you will only be able to stress the key elements. So you need to be clear what these are and be aware how to explain them in a short time
- Laptop presentations will not be accepted
- Participants who wish to attend a tour need to register for the tour at the poster tours' desk located at the registration area. Tour attendance will be limited to 20 attendees per tour and will be determined on a first come first served basis. Registration is only possible on the day of the poster tour itself.
- Please remember: Failure to present deprives the audience and leaves a space in the program that might have been filled by another presenter.

## GUIDED POSTER TOUR SCHEDULE

- Sunday 10 September 2017      12h30 – 13h30
- Monday 11 September 2017      12h30 – 13h30

***Information on the poster tours as well as a list of the presented posters will be available in the Final programme***

# RECOMMENDATIONS FOR EFFECTIVE SCIENTIFIC POSTER COMMUNICATION

- It is mandatory to indicate your new abstract number in the upper right corner of the poster
- The usable poster board surface is **200 cm high and 95 cm wide** (portrait format).
- **Don't overload your poster.** Remember, you are not writing an article.
- Seek simplicity, keep text to a minimum and avoid redundancies.
- Use 500 to 1'000 words (including title, figure legends and tables), definitely not more.
- The figures and tables should cover approximately 50% of the poster area.
- Prepare a 20 cm high title strip that runs the full width of the poster. Use a black and bold typeface, not smaller than 30 mm in height for the title and at least 20 mm for author's names and affiliations (the height refers to capital and tall letters), Capital letters are usually more difficult to read than small letters.
- The average reader spends 1-2 minutes on your poster. **Highlight your main finding.** Most of us start by reading the Conclusions. Thus, don't hide them in the right lower corner. Put them on eye level, either on top of the right column or alternatively start with the Conclusions. Otherwise, structure your poster by Introduction, Methods and Results. State your aims in the end of the introduction.
- We suggest that the pathway (eye movement) is down the columns. Use 3-5 columns.
- The poster is supposed to be **readable from a distance of 1.5-2 m.** The text should definitely be no less than 5 mm for capitals and tall letters, and preferably larger. Use a constant font throughout the poster.
- Let your important points stand out. Use (but don't overuse) bold and colours.
- If possible, avoid abbreviations and acronyms, especially in the Conclusions.
- Feel free to provide one or more key references (in the right lower corner).
- Handouts of your abstract / poster (with your addresses) to your interested readers may facilitate future research communication.
- Prepare a short (< 2 minutes) oral guide through your poster to be presented to the officials during the poster visit.

