39th ESPEN Congress

on Clinical Nutrition & Metabolism

THE HAGUE
THE NETHERLANDS
9-12th September 2017

Nutrition meets Innovation
ESSENTIAL INFORMATION

CONGRESS SECRETARIAT
ESPEN 2017
c/o MCI Suisse SA
Rue du Pré-Bouvier 9,
1242 Satigny - Switzerland
Tel.: +41 22 33 99 580
Fax: +41 22 33 99 601
E-mail: espenR@mci-group.com

PARTNERSHIP AND INVESTMENT OPPORTUNITIES
ESPEN 2017
c/o MCI Suisse SA
Rue du Pré-Bouvier 9,
1242 Satigny - Switzerland

CONTACT PERSON
Corentin Ruy
Tel.: +41 22 33 99 614
E-mail: Corentin.ruy@mci-group.com

IMPORTANT DATES & DEADLINES
• Opening of Abstracts Submission 10 January 2017
• Registration opens 30 January 2017
• Closing of Abstract Submission 5 April 2017
• Opening of late breaking abstract submission 15 May 2017
• Deadline for late breaking abstracts (posters only) 19 June 2017

CONGRESS AND EXHIBITION VENUE
World Forum
Churchillplein 10
2517 JW The Hague
The Netherlands
Tel.: +31 (0)70 306 63 66
Fax.: +31 (0)70 306 64 43
E-mail: info@worldforum.nl
www.worldforum.nl
ABOUT ESPEN

ESPEN AIMS

ESPEN is dedicated to all issues relevant to the field of clinical nutrition and metabolism and promotes:

- basic and clinical research
- basic and advanced education
- organization of consensus statements about clinical care and care quality control

The aims of ESPEN are to encourage the rapid diffusion of knowledge and its application in the field of Parenteral and Enteral Nutrition or, more broadly, Clinical Nutrition and Metabolism.

ESPEN sponsors a journal and for which it assumes editorial, as distinct from publishing, responsibility.

It promotes experimental and clinical research, fosters high ethical standards of practice and investigation, and promotes contact between investigators and clinicians in related fields.

ESPEN CONGRESS

This is the European meeting in the scientific and educational arena of clinical nutrition and metabolism. A top educational programme also includes clinicians’ as well as nurses’, dietitians’ and pharmacists’ sessions, while the ESPEN Life Long Learning (LLL) programme contributes with fully revised topics and continues to award its diplomas in Clinical Nutrition and Metabolism.

Developments in Fight Against Malnutrition, Nutrition day and ESPEN Guidelines initiatives are also presented and discussed as well as the new intriguing data presented during the oral communication and poster sessions.

ESPEN SOCIETIES

56 MEMBER SOCIETIES ALL OVER THE WORLD

ESPEN

Fosters excellence in the field of clinical nutrition and metabolism

www.espen.org
WELCOME TO ESPEN 2017
A TRULY UNIQUE EVENT

THE WELCOME MESSAGE

On behalf of the Netherlands Society for Clinical Nutrition and Metabolism (ESPEN), we would like to invite you to the 39th ESPEN Congress 2017, which will be held for the 3rd time in The Netherlands.

After the congresses in Maastricht (1981) and Amsterdam (1997) the Dutch society would like to welcome all ESPEN members to the World Forum in the Hague, our beautiful government and international city of peace and justice at the seaside.

The Hague is a renowned city with many faces, home to numerous cultures. Once merely a country house near a pond, The Hague has developed its international character and importance like a never-ending story to which a little bit of history is added every day.

Meet the Dutch and their innovations in healthy nutrition. The largest greenhouse horticulture in the world - the birthplace of healthy food - is literally in the backyard of The Hague. First, we will organize a one-day Healthy Food Congress in collaboration with our Fruit & Vegetable partners on Friday September 8th, after which the ESPEN congress will be launched the next day.

In close collaboration with the ESPEN Committee Members, we have developed an attractive program that aims to be a landmark in ESPEN’s continuing effort to improve Nutritional Care and Education. For the first time there will be 5 parallel sessions run along 4 ‘tracks’ throughout the program focusing on topics in the acute, chronic, pediatrics and geriatrics settings.

We are convinced that the programme of ESPEN 2017 offers a great opportunity for physicians, dietitians, pharmacists, nutritionists, scientists and nurses involved in the field of nutrition and metabolism to meet and discuss cutting edge science in an informal atmosphere, strengthening old and sparking new collaborations.
WHAT MAKES ESPEN UNIQUE?

DELEGATES FIELDS OF INTEREST

OUR GROWING AUDIENCE

OUR AUDIENCE

ESPEN ATTENDANCE HISTORY 2003-2016

OUR SCIENTIFIC PROGRAMME

ESPEN ABSTRACTS HISTORY 2003-2016

GEOGRAPHICAL BREAKDOWN - TOP 10 ATTENDING COUNTRIES
## ESPEN EXHIBITORS

### A
- Abbott Nutrition Health Institute
- ACT Medical Corp.
- Applied Medical Technology, Inc.
- Akern

### B
- B.Braun Melsungen AG
- Biospace Co., Ltd., “In Body”
- Baxter Healthcare
- Berlin Chemie AG
- Bodystat LTD

### C
- CAIR LGL
- Corpak Medsystems
- Cosmed
- Covdien
- Cook Medical

### E
- Edwards Lifesciences
- ER-MED Tibbi Cihazlaré Ticaret Ltd. Şti

### F
- Fresenius Kabi Deutschland GmbH
- FrieslandCampina Domof

### G
- GEDSA
- Geistlich Pharma

### H
- HALYARD
- Hosokawa Yoko Co., Ltd.

### I
- Immunodiagnostik
- InBody Co, Ltd

### K
- Kerry Ingredients
- Kimal Plc.
- Kimberly Clark
- KARGER PUBLISHERS

### L
- Laboratoire Aguettant

### M
- MALTRON INT. LTD
- Meditheque Bookshop
- Medtronic
- MGC Diagnostics
- Micrel Medical Devices
- Milad Agro Industry
- MNI – Medical Nutrition International Industry

### N
- Nestlé Health Science
- Nestlé Nutrition Institute
- Nutricia Advanced Medical Nutrition
- NPS Pharma

### P
- PACIFHAN
- Palmeiro Foods
- PREKULAB

### S
- SECA
- Shire
- Smartfish AS

### T
- Tanita Europe
- TauroPharm GmbH
- Technology Consult Berlin GmbH
- TG Eakin
- Tonus Line Nutrition Clinique

### W
- Wisepress Medical Bookshop

### X
- Xeridiem

### Y
- Yakult
SCIENTIFIC PROGRAMME

SCIENTIFIC

- Plenary: Cuthbertson lecture and Wretlind Lecture
- 2 ESPEN Fellowships symposia, 1 Clinical Nutrition symposium
- Best abstracts session
- 8 Oral Communications sessions
- 1 Debate: Saturated fat – harmful or harmless?

18 SCIENTIFIC SYMPOSIA:
- Nutrition, bile acids and metabolic health
- Interactions between nutrition and physical activity
- Metabolic pathways and muscle maintenance
- Regulation of food intake and clinical applications
- Metabolic phenotyping and precision medicine
- Nutrition and longevity
- Nutrition and the gut microbiome
- Microbiome beyond the gut
- Malnutrition and functional decline
- Nutrition, metabolism and circadian rhythm
- Taste through the life course
- Rehabilitation of the intestine in acute illness
- The link between environment and metabolism
- Nutrient manipulation as a therapy for cancer patients?
- Health consequences of fat storage
- Paediatrics
- Nutrition, metabolism and COPD

EDUCATIONAL

- LLL Courses:
  - Friday September 8th: 15 LLL courses and 1 TLLL course
  During the congress:
  - Liver and pancreas / Diabetes and dyslipidemia / Respiratory diseases / Assessment and body composition / Let’s talk about nutrition
- 2 Case discussions: bone marrow transplant / œsophagectomy
- ESPEN Guidelines

9 EDUCATIONAL SYMPOSIA:
- Using the gut in acute care patients (A)
- Meeting nutritional needs of acute care patients (A)
- Case discussion: œsophagectomy (A)
- Specific needs of patients with chronic disease (C)
- Hospital discharge: and now? (C)
- Novel approaches to optimize dietary intake in older adults (G)
- Altering lifestyle to improve nutritional status in older adults (G)
- Specific nutritional care in children (P)
- Paediatric specificities of nutritional assessment (P)

A: Acute  C: Chronic  G: Geriatric  P: Pediatric
BUSINESS BENEFITS OF PARTNERING WITH ESPEN 2017

WORLDWIDE EXPOSURE
ESPEN 2017 allows you to connect with a global audience. ESPEN 2017 offers you the chance to be part of a dynamic 4 day business focused exhibition which is part of the association’s annual meeting. At ESPEN 2016, 3937 delegates attended from 92 countries. ESPEN 2017 provides you with a unique opportunity to carry out business face-to-face with professionals from the clinical nutrition and metabolism industry. While the heartland of ESPEN’s activities remains in Europe, ESPEN extends its interests, collaboration and programmes far beyond.

CONNECTING YOU
ESPEN offers unrivalled access to network and connect with leading thinkers and expert decision makers in the clinical nutrition and metabolism field. With an ever increasing interest in this area there are indeed a lot of questions related to this field. ESPEN 2017 will of course to address many of these.

DIFFERENT POSITIONING
The ESPEN 2017 congress will help bridge the gap between professions, to provide a 360° approach and understanding of the current challenges and proposed measures. It is a chance to take a helicopter view to observe and learn from the world of clinical nutrition and metabolism surrounding us.

AN ORGANISATION AT THE FOREFRONT OF THE CLINICAL NUTRITION AND METABOLISM INDUSTRY
ESPEN remains the leading force in channeling the knowledge and foresights of professionals to help determine the top priorities and actions to enhance the effectiveness of prevention and treatment of metabolic problems associated with acute diseases.
EXHIBITING AT ESPEN 2017
INDIVIDUALISE YOUR PRESENCE

As part of ESPEN 2017, the exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to an estimated 3500+ participants, all with interests in all areas of clinical nutrition. The layout of the exhibition is expertly designed to ensure comfort to the delegates, optimised visitor flow and therefore maximum exposure for the exhibitor. Networking Events, the ESPEN Village, coffee breaks and lunches and poster tours will all take place on the exhibition floor promoting frequent and repeated opportunities for the delegates to visit the exhibits and engage with you.

STAND TYPES AND COSTS

**SPACE ONLY – 650 EUROS PER SQ. METRE (VAT NOT INCLUDED)**
- Exhibition floor space only
- Full company profile in the official ESPEN 2017 congress
- Final Programme (distributed to all delegates in their congress bag)
- Company listing on the ESPEN congress website
- 2 Complimentary exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm booked
- Welcome Reception
- Coffee breaks
- Lunches

**SHELL SCHEME – 780 EUROS PER SQ. METRE (VAT NOT INCLUDED)**
- Exhibition floor
- Shell scheme frame
- Fascia board for company name
- Lighting
- Electrical supply
- Carpeting
- 1 table and 3 chairs for 9 sq metres
- Stand cleaning
- Full company profile in the official ESPEN 2017 congress
- Congress Final Programme (distributed to all delegates in their delegate congress bag)
- Company listing on the ESPEN congress website
- 2 Complimentary exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunches

Exhibiting providing unlimited opportunities to drive sales, heighten visibility, create positive publicity, differentiate from the competition and broaden competitive advantage by increasing credibility, image and prestige to a highly targeted audience.
EXHIBITING AT ESPEN 2017
INDIVIDUALISE YOUR PRESENCE!

IMPORTANT EXHIBITION INFORMATION

EXHIBITION LAYOUT
Exhibitors occupying space-only stands are required to submit by 23 June 2017 a detailed plan of their stand as well as a 3D plan to MCI for approval. For island stands, widely open and accessible stands on four sides are mandatory, unless specifically authorized by the organizers (MCI). Maximum constructible height for space only stands: 3m. All booths that do not comply with the rules can and will be required to adapt/dismantle their construction prior to the official opening of the exhibition.

MANNING OF STANDS
Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

NOISE
Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor’s assigned space. The Organizers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

GIVE-AWAYS AND DISTRIBUTION OF PRINTED MATERIALS
Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.

EXHIBITOR REGISTRATION
All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges are given for the first 9 square meters booked and one additional badge for each additional 9 square meters booked. Any additional exhibitor(s) will be charged an exhibitor registration fee of €130. An exhibitor registration form will be included in the exhibitors’ technical manual. All exhibitors need to wear their badge of the Congress.

COMPANY PROFILE
A complete listing of all exhibitors, including a 100-word entry profile will be featured in the final programme handed out onsite to all registered participants. Companies will have to send their profile by 12 June 2017 at the latest by email to Corentin.ruy@mci-group.com. Should the profile not have been received and confirmed by MCI before the above mentioned deadline it will not be printed in the final programme.

AMENDMENTS TO EXHIBITION LAYOUT
While every effort is made to preserve the published layout of the exhibition, the Organizers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Gain direct access to senior decision making
• Raise brand awareness
• Exchange ideas, educate
• Present your products and service in a interactive environment
• Collect attendee data
EXHIBITING AT ESPEN 2017
INDIVIDUALISE YOUR PRESENCE!

PRODUCT DISCLAIMER

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers. Each exhibitor and/or sponsor is responsible for the material and information they make available at the Congress. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Meeting.

It is the responsibility of the exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature. The International Pharmaceutical Congress Advisory Association’s (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, and the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) should also be adopted.

SECURITY AND INSURANCE

The Organizers will not be held responsible for any loss or damage to exhibitors’ goods and exhibitors are reminded that they should take out their own insurance to cover for their belongings.

HEALTH AND SAFETY AT WORK REGULATIONS

It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

CANCELLATION OF EXHIBITION AND CONGRESS

It is mutually agreed that in the event of total or partial cancellation of the Congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and ESPEN shall determine an equitable basis for the refund of a portion of the exhibit or other fees, after due consideration of expenditures and commitments already made. Under no circumstances is ESPEN responsible for any exhibitor’s expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

EXHIBITION OPENING HOURS*

Saturday 09 September 2017 ....................... 12:00 - 18:00
Sunday 10 September 2017 ......................... 09:00 - 18:00
Monday 11 September 2017 ......................... 09:00 - 18:00
Tuesday 12 September 2017 ....................... 09:00 - 12:00

EXHIBITION SET-UP*

Thursday 07 September 2017 ..................... 12:00 - 20:00
Friday 08 September 2017 ......................... 08:00 - 20:00

EXHIBITION DISMANTLING*

Tuesday 20 September 2017 ..................... 12:00 - 20:00

*subject to change

Please make sure that you consult the Code of Conduct in application for the Netherlands which is available along with the explanatory notes here: http://transparency.efpia.eu/countries/19/30/Netherlands
SATELLITE SYMPOSIA ESPEN 2017
MAXIMISE YOUR IMPACT!

SATELLITE SYMPOSIA SESSIONS, THE
BENEFITS TO YOU

• CAPTIVE AUDIENCE OF DECISION MAKERS
• HIGH VISIBILITY
• RESPECTED FORUM FOR PRESENTING
INNOVATIONS AND CUTTING EDGE RESEARCH
• INCREASED RECOGNITION AMONG THOUGHT
LEADERS IN THE CLINICAL NUTRITION FIELD

IMPORTANT SATELLITE SYMPOSIUM INFORMATION

• All the speakers of the Satellite Symposium must be registered prior to the Congress by the Company/Sponsor taking a Symposium slot, and their hotel and trip paid accordingly.

• All satellite symposia must be held at the Congress Centre during the official time slots offered by the ESPEN. Companies holding a Satellite Symposium outside the Congress Centre and/or outside the official Satellite Symposia slots will be fined with EUR 50,000, and they will not be invited to participate at the following Congress.

• All programmes must be submitted to the Scientific Committee for approval not later than 12 June 2017.

• All Satellite Symposia Programmes will be published in the Final Programme as submitted by the company/ sponsor.

• Bar code readers will be available at ESPEN for an additional charge and will entitle companies to track their potential visitors.

The organisers (ESPEN / MCI) are not responsible if the room is full and cannot guarantee that all interested delegates can attend.

SATELLITE SYMPOSIUM GENERAL GUIDELINES

• Sponsors of Satellite Symposia may select topics and speakers.

• Sponsored Satellite Symposia programmes, handouts and invitations must be submitted to the Congress Secretariat for approval.

• In addition to the sponsorship fee, Sponsors must cover travel, accommodation and onsite costs for speakers and chairs.

• Signposting, additional display or distribution of posters, brochures or any promotional material outside the Satellite symposium rooms or outside the company exhibition stands and hospitality suite are not allowed.

• ESPEN assumes that speakers and chairpersons of the Satellite Symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.

• ESPEN does not require speakers at the Satellite Symposia to submit abstracts of their lectures as they will not be published on the Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the Satellite Symposium lecture room.

TIMES AND DATES OF THE SATELLITE SYMPOSIA

• Sessions will be announced on the congress website.

• The full session programme will be published in the final programme distributed onsite. Any promotional material to be placed in the Congress Centre will require approval from ESPEN.
SATELLITE SYMPOSIA ESPEN 2017
MAXIMISE YOUR IMPACT!

You are invited to organise a satellite symposium session at the forthcoming ESPEN 2017. This highly visible and highly impacting activity allows you to attract interested and qualified delegates and update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between the medical profession on the topics most relevant to your corporate objectives. The time slots are outside of the main congress sessions which maximises the number of people that can attend your symposium session.

A maximum of 3 simultaneous satellite symposia per time slot will be authorised during ESPEN 2017. With such limited availability we strongly advise you to contact us early if you are interested in securing a specific time slot.

SATELLITE SYMPOSIA – WHAT’S INCLUDED?

ROOMS
- Room rental
- Congress Audio-visual equipment and on-site management
- Signage board advertising the satellite symposium
- Opportunity to brand the speaker lectern and the presidential table
- Insert in congress bag
- Display table at the entrance of the meeting room

REGISTRATION
- Complimentary full registration (number depends on the size of the room)
- Complimentary symposium access cards (number depends on the size of the room)

ACKNOWLEDGEMENT
- Acknowledgement in the Final programme
- Acknowledgement in the ESPEN website
- Use of the ESPEN congress logo on your satellite symposium invitation
- Symposium programme in the final programme and the ESPEN website

12:00-13:30 SAT 9 SEPT 2017 (MAX 3 PER DAY)

<table>
<thead>
<tr>
<th>ROOM</th>
<th>CAPACITY</th>
<th>EUR</th>
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<tbody>
<tr>
<td>King Willem Alexander</td>
<td>SOLD</td>
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<tr>
<td>Mississippi</td>
<td>400 SEATS</td>
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<tr>
<td>Amazon</td>
<td>320 SEATS</td>
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<tr>
<td>Onyx</td>
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18:00-19:30 SUN 10 SEPT 2017 (MAX 3 PER DAY)

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16:00-17:30 MON 11 SEPT 2017 (MAX 3 PER DAY)

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ENHANCE YOUR SATELLITE EXPOSURE WITH THE ESPEN CONTENT CAPTURE!

Since 2014, ESPEN has been capturing the content (audio and slides only) of their main scientific sessions.

For 2016 and beyond, ESPEN is now offering this as an add-on service to the satellite sponsors. Post event, sponsors would receive a link that contains their session audio and slides. From there, the sponsor can choose to allow ESPEN to publish the session on the learning portal for delegates to watch OR simply keep the link for their own internal use. This would be a great legacy tool for your symposium at the ESPEN Congress making your investment all the more worthwhile!

Cost: EUR 4,000 per session + VAT

MINI SYMPOSIA

Also new to this edition of the ESPEN Congress, we are pleased to provide non-MNI members the opportunity to present their products and campaigns to the ESPEN delegates with special “Mini-Symposia”. These sessions are ideal for companies/associations looking for a more intimate setting with smaller rooms and times that are outside of the main scientific programme and do not compete with the main industry symposia.

To meet all these objectives, we have integrated these slots during lunch-time on Sunday 10 September and Monday 11 September 2017. Slots range from 45 minutes to 1 hour and varying room capacities, outlined in the table below.

<p>| 12:30-13:30 SUN 10 SEPT 2017 (MAX 2 PER DAY) |</p>
<table>
<thead>
<tr>
<th>ROOM NO</th>
<th>CAPACITY (THEATRE)</th>
<th>EUR</th>
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</thead>
<tbody>
<tr>
<td>Europe 1 &amp; 2</td>
<td>110</td>
<td>15’000</td>
</tr>
<tr>
<td>Antarctica</td>
<td>56</td>
<td>10’000</td>
</tr>
</tbody>
</table>

<p>| 12:30-13:30 MON 11 SEPT 2017 (MAX 2 PER DAY) |</p>
<table>
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</tbody>
</table>

*Only available to Non-MNI members*
HOSPITALITY SUITES ESPEN 2017
– INDIVIDUALISE YOUR PRESENCE!

Available for the duration of the congress, Hospitality Suites provide a place for sponsors and exhibitors to host small staff meetings or private one-on-one meetings with attendees. Hospitality suites will either be shell scheme purpose built or existing meeting rooms that provide easy and quick access from the exhibition floor.

Please note that the use of this space is restricted to the above-mentioned purposes and not for exhibiting products and access is restricted to invitation by the sponsor. Standard or tailored designs will be available.

Location, size and pricing of hospitality suites will be communicated to interested exhibitors and sponsors at a later stage. Kindly indicate on the Sponsorship Opportunities attached application and contract form your non-binding interest in a hospitality suite.

If there is one thing we like, it is new challenges and fresh ideas!

Surprise us with a new proposal or something you have seen before and we can look at implementing it for the ESPEN congress in 2017.

We are more than happy to discuss your concept with you, find the right price for the right exposure, and make your participation at the congress a truly special one!
OPPORTUNITIES SUMMARY TABLE

**PRE-EVENT EXPOSURE**
Target the delegates in advance of the event with this unique opportunity and provide them with the tools to make the most out of the scientific content before and during the congress.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smartphone App &amp; Online</td>
<td>EUR 15'000</td>
</tr>
<tr>
<td>Itinerary Planner</td>
<td></td>
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</tbody>
</table>

**SHARE SCIENCE**
Promote the scientific content of the congress while increasing your brand’s visibility with these opportunities.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Scientific Sessions</td>
<td>EUR 13'500</td>
</tr>
<tr>
<td>Content Capture</td>
<td></td>
</tr>
<tr>
<td>Abstracts USB Keys</td>
<td>EUR 12'500</td>
</tr>
<tr>
<td>Poster Zone</td>
<td>EUR 10'000</td>
</tr>
</tbody>
</table>

**CREATE THE PERFECT 1ST IMPRESSION**
These opportunities will allow you to catch the delegate’s attention upon arrival at the event.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress Bags</td>
<td>EUR 30'000</td>
</tr>
<tr>
<td>Provided by Congress</td>
<td></td>
</tr>
<tr>
<td>EUR 15'000</td>
<td></td>
</tr>
<tr>
<td>Supplied by Sponsor</td>
<td></td>
</tr>
<tr>
<td>Final Programme</td>
<td>From EUR 2'000</td>
</tr>
<tr>
<td>Mini Programme</td>
<td>EUR 15'000</td>
</tr>
<tr>
<td>Lanyards</td>
<td>EUR 13'500</td>
</tr>
<tr>
<td>Notepads &amp; Pens</td>
<td>EUR 12'500</td>
</tr>
<tr>
<td>Notepads &amp; Pens for LLL courses</td>
<td>EUR 4'500</td>
</tr>
<tr>
<td>Congress Transportation Pass</td>
<td>EUR 12'500</td>
</tr>
</tbody>
</table>

*All prices are excluding VAT*

**MAXIMUM BRAND IMPACT**
These opportunities will allow you to really make your brand/product stand out on the exhibition/congress floor.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Device Support Centre</td>
<td>EUR 10'000</td>
</tr>
<tr>
<td>Cyber Café</td>
<td>EUR 20'000</td>
</tr>
<tr>
<td>Hand Sanitizing Stations</td>
<td>EUR 15'000</td>
</tr>
<tr>
<td>Meeting Stools</td>
<td>EUR 20'000</td>
</tr>
<tr>
<td>Healthy Networking Breaks</td>
<td>EUR 6'000</td>
</tr>
<tr>
<td>Fruit Stations</td>
<td>Upon request</td>
</tr>
<tr>
<td>Water Stations</td>
<td>Upon request</td>
</tr>
</tbody>
</table>

**DRIVE STAND TRAFFIC**
These opportunities will allow you to drive additional traffic to your stand by reaching out to a high volume of delegates.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bags Inserts</td>
<td>EUR 3'500</td>
</tr>
<tr>
<td>Passport Programme</td>
<td>EUR 5'000</td>
</tr>
<tr>
<td>per square</td>
<td></td>
</tr>
</tbody>
</table>

**BENEFITS**

- **HIGH VOLUME/CONTACT**
- **DRIVE BRAND**
- **BE DIFFERENT**
- **LONGEVITY**
- **SCIENTIFIC**
- **NETWORK OPPORTUNITIES**
SHARE SCIENCE

SCIENTIFIC SESSIONS CONFERENCE CAPTURE

With the aim to give the educational content of ESPEN 2017 a wider reach and impact, ESPEN is planning the slide and audio recording of the scientific session of our Copenhagen Congress. Already 2500 persons registered to this service in 2017. Recordings will be made available immediately after the meeting for the ESPEN 2017 participants for a period of 6 months and then be made available to the worldwide professional community.

THIS OPPORTUNITY INCLUDES:
- Web banner on landing page of the meeting portal webcast
- Acknowledgement in the ESPEN 2017 final programme
- Acknowledgement on the ESPEN 2017 congress website

ABSTRACTS USB KEYS

The abstract USB stick is distributed to every delegate at the point of registration and is not only a valuable tool for the delegate during the congress but a useful item that can be used many times after the meeting also. The USB abstract stick contains all accepted abstracts at ESPEN 2017.

THIS OPPORTUNITY INCLUDES:
- Logo on Abstract USB stick box
- Acknowledgement in the ESPEN 2017 final programme
- Acknowledgement on the ESPEN 2017 congress website

EUR 13’500 + VAT

EUR 12’500 + VAT
POSTER ZONE

With over 500 posters during the event; the strategically located poster zone is sure to be one of the main attractions of the congress. This opportunity is sure to grant you a high visibility and have the delegates associate your brand as a direct supporter of the up-and coming ideas and researches presented on the posters. The newly added poster tours since ESPEN 2015 have added even more excitement around the poster zone!

THIS OPPORTUNITY INCLUDES:

- Acknowledgement in the poster area
- Signage at the entrance of the poster area (with your company logo)
- Acknowledgement in the final programme
- Acknowledgement on the ESPEN 2017 website

CREATE THE PERFECT 1ST IMPRESSION

ESPEN 2017 CONGRESS BAGS

Attach your brand to every ESPEN 2017 Congress Bag

Put your name in the hands of the largest gathering of Clinical nutrition and metabolism specialists from Europe and around the world. The final programme is distributed to all delegates on site inside the official ESPEN 2017 Congress bag. The programme includes the final definitive scientific programme, the social programme and general information about the congress. The delegates will use the Final Programme to plan and organize their activities on a daily basis and as a reference tool after the meeting is over.

SOLD

FINAL PROGRAMME ADVERTISING OPPORTUNITIES (A4):

- 4TH COVER PAGE: EUR 12’000 + VAT
- 2ND OR 3RD COVER PAGE: EUR 9’000 + VAT
- INSIDE FULL PAGE: EUR 5’500 + VAT
- INSIDE HALF PAGE: EUR 3’000 + VAT
ESPEN 2017 FINAL PROGRAMME

Put your name in the hands of the largest gathering of Clinical nutrition and metabolism specialists from Europe and around the world. The final programme is distributed to all delegates on-site inside the official ESPEN 2017 Congress bag. It contains the final definitive scientific programme, the social program and general information about the congress. The delegates will use the Final Programme to plan and organise their activities on a daily basis and as a reference tool after the event is over.

FINAL PROGRAMME ADVERTISING OPPORTUNITIES (A4):

- 4th cover page – 10’000 EUR + VAT
- 2nd or 3rd cover page – 6’000 EUR + VAT
- Inside full page – 3’000 EUR + VAT
- Inside half page – 2’000 EUR + VAT

ESPEN 2016 MINI PROGRAMME

Position your brand next to the heart of the delegates

EXCLUSIVE!

The Mini Programme is a pocket sized conference overview and exhibition plan that conveniently fits into the back of the delegate’s badge. All participants receive a Mini Programme upon collection of their badge. The Mini Programme will be used as a daily reference tool at the conference.

THIS OPPORTUNITY INCLUDES:

- An advertisement on the back of the ESPEN 2016 Mini Programme
- Acknowledgement in the ESPEN 2016 final programme
- Acknowledgement on the ESPEN 2016 congress website

ESPEN 2017 LANYARDS (SUPPORTED BY SPONSORS)

Put your brand around the neck of each and every delegate

EXCLUSIVE!

Sponsoring the Espen 2017 lanyards is a highly visible branding opportunity. The lanyard will be attached to each delegate’s badge, therefore offering prominent branding exposure. Delegates must wear their badges throughout the whole conference.

THIS OPPORTUNITY INCLUDES:

- Sponsor logo on the lanyards
- Acknowledgement in the ESPEN 2017 final programme
- Acknowledgement on the ESPEN 2017 congress website
ESPEN 2017 NOTEPAD & PENS (SUPPLIED BY SPONSORS)

During the congress, each delegate is provided with a notepad and pen in the congress bag to take notes during the congress sessions. Align your brand with this highly requested and appreciated item. Even after ESPEN 2017, you can continue to provide convenience should the delegate decide to take them back to their home or office.

THIS OPPORTUNITY INCLUDES:
- Sponsor logo on the congress notepads and pens
- Acknowledgement in the ESPEN 2017 final programme
- Acknowledgement on the ESPEN 2017 congress website

LLL COURSES NOTEPAD & PENS (SUPPLIED BY SPONSORS)

Provide Convenience to ESPEN 2017 LLL Courses Attendees

During the congress, participants to the LLL Courses will be provided with a notepad and pen to take notes during the LLL sessions. Align your brand with this highly requested and appreciated item. Even after ESPEN 2016, you can continue to provide convenience should the delegate decide to take them back to their home or office.

THIS OPPORTUNITY INCLUDES:
- Sponsor logo on the LLL courses notepads and pens
- Acknowledgement in the ESPEN 2016 final programme
- Acknowledgement on the ESPEN 2016 congress website

CONGRESS TRANSPORTATION PASS

Accompany all delegates when they travel throughout Copenhagen. As every year, ESPEN will be providing a transportation pass valid for the duration of the Congress to all delegates.

To collect this transportation pass, the delegates must present their dedicated voucher to the delegate material collection desk’s staff. Your logo will printed on each voucher and at the desk where the pass will be handed out to each delegate.

THIS OPPORTUNITY INCLUDES:
- Acknowledgement at the delegate material desk collection desk
- Acknowledgement in the final programme
- Acknowledgement on the ESPEN 2017 website
- Logo on the transportation pass exchange voucher given to ALL delegates with their badge
MAXIMUM BRAND IMPACT

MOBILE DEVICE SUPPORT ZONE
With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring the mobile device support zone. The price for this opportunity will vary upon the type of request: from a simple corner with plugs and tables to actual charging stations, we will be happy to discuss the best way to put both your brand and the delegates’ best interest forth.

THIS OPPORTUNITY INCLUDES:
• Opportunity to brand the mobile support zone
• Opportunity to distribute mobile device related giveaways at the mobile support zone (e.g. screen cleaners)
• Signage at the entrance of the support zone (with your logo)
• Acknowledgement in the final programme
• Acknowledgement on the ESPEN 2017 Website

CYBER CAFÉ
The Cyber Café is a special area that allows participants to stay connected while attending the meeting. Attendees can use the café to check email, print airline boarding passes and search the Internet. As a sponsor of the café, your logo will be prominently displayed on all Cyber Café signage and terminal screensavers. Screen savers can be customized with your company logo and branding. Sponsors may also provide customized mouse pads for the area. Located in the exhibition area, this area will be available for the exclusive use of meeting attendees.
This is a great way to stay in the minds of attendees. Screensaver art and customized mouse pads must be provided by and at the expense of the sponsor.

THIS OPPORTUNITY INCLUDES:
• Naming rights to the Cyber Café
• Branding of Cyber Café, including signage, screensavers
• Sponsor can provide (at their own expense) branded mouse pads for use at the Cyber Café stations
• Opportunity to leave promotional material in the Cyber Café (provided by sponsor and to be approved by ESPEN)
• Acknowledgement in the Final Programme
HAND SANITIZING STATIONS

Keeping clean and healthy is always important, particularly in crowded places. And our audience composed of clinicians and researches will be particularly aware of the importance of keeping their hands clean. This opportunity allows sponsors to gain recognition by branding up to 15 distinct stations with hand sanitizers strategically positioned in highly frequented areas around the exhibition hall.

THIS OPPORTUNITY INCLUDES:
- Sponsor company or product branding on 10 hand sanitizer stations
- Acknowledgement in the list of sponsors in the Final Program, in the Show Guide and the congress website

MEETING STOOLS – SITTING OUTSIDE THE BOX!

Offer our attendees the option to sit down, relax and/or meet and discuss with other participants during the meeting – and give your company very prominent visibility. The stools will be branded 50 per cent with ESPEN 2017 and 50 per cent with your company’s company logo (company logo only, no products and company artwork to be provided by sponsor). ESPEN will produce, assemble and distribute 200 stools around the exhibition hall.

BENEFITS
- Sponsor’s corporate logo /branding on 50% of the surface of the stools. The other 50 % of the surface of the stools will reflect the ESPEN 2017 Congress branding.
- Acknowledgement in the list of sponsors in the Final Program, in the Show Guide and the congress website
HEALTHY NETWORKING BREAKS  (PER COFFEE BREAK)

Become the most popular organisation of the Congress by providing delegates with a fulfilling and refreshing experience: sponsor healthy coffee breaks during the allocated networking times. Take this opportunity to promote healthy eating habits amongst all participants.

INCLUDED:
• Healthy beverages and snacks for all participants during networking breaks
• Brand recognition within the Coffee Breaks Areas

EXCLUSIVE!

THIS OPPORTUNITY INCLUDES:
• Acknowledgement at all coffee breaks
• Signage at the entrance of the Poster Area
• Acknowledgement in the ESPEN 2017 final programme
• Possibility to display literature, information in designated area

FRUIT STATIONS

Promote healthy eating habits and become the official ‘five-a-day’ provider of the Congress.

Included:
• Branded fruit station with its features
• Opportunity to add promotional materials and goodies

THIS OPPORTUNITY INCLUDES:
• Acknowledgement at all coffee breaks are as with signage
• Signage at the entrance of the Poster Area
• Acknowledgement in the ESPEN 2017 final programme
• Opportunity to add promotional materials and goodies

WATER STATIONS

Ensure the well-being of participants and minimize the use of plastic bottles by sponsoring water stations.

THIS OPPORTUNITY INCLUDES:
• Branded water stations
• Acknowledgement in the ESPEN 2017 final programme
• Acknowledgement on the ESPEN 2017 congress website
DRIVE STAND TRAFFIC

CONGRESS BAG INSERT

Reach out to all ESPEN 2017 delegates by including one insert in each official ESPEN 2017 congress bags. Don’t forget to invite the delegate to pass by your stand visit to maximise this opportunity.

THIS OPPORTUNITY INCLUDES:
• Insertion of a flyer in each official ESPEN 2017 congress bags
• Acknowledgement in the ESPEN 2017 final programme
• Acknowledgement on the ESPEN 2017 website

ESPEN 2017 PASSPORT PROGRAMME

ENTICE THE ESPEN 2017 DELEGATE ON A ROUND THE WORLD TOUR OF THE EXHIBITION FLOOR

ESPEN 2016 delegates will be handed their passport along with their congress bag. Participating exhibitors will have a square in the passport with their company’s name and logo. The first 1,000 delegates who receive stamps from all participating exhibitors and bring their completed booklet to the ‘Passport Collection Point’ on the exhibition floor will receive an ESPEN giveaway and be entered into a draw to win 1 free ESPEN 2018 registration per participating sponsor. Participation in this initiative is limited, the 10 opportunities available will be offered on a first come first served basis (This opportunity will be activated only if a minimum of 5 sponsors is reached).

THIS OPPORTUNITY INCLUDES:
• Square in the passport with company name and stand number handed out to each delegate
• Acknowledgement in the ESPEN 2017 final programme
• Acknowledgement on the ESPEN 2017 website
ESPEN 2017 – TERMS & CONDITIONS

RESERVATION
In order to be valid, your reservation must be completed on the appropriate APPLICATION FORM here enclosed and sent to MCI Suisse SA. For all forms received before 28 April, 2017 an invoice for a 50% deposit can be issued upon request – to be paid within 30 days of receipt. All forms received after this date will receive an invoice for the full amount.

The signature on the form/contract reservation constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing. The remaining subscription fee is to be settled by 20 June 2017 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booths, satellite symposium slots and sponsorship items allocations will be attributed first to ESPEN Corporate Sponsors in reservation order of reservations. Companies will be requested to make choices, but neither ESPEN nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA’s written agreement.

TECHNICAL MANUAL
A Technical Manual will be sent to every registered exhibitor and sponsor by early June 2017. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

LOCAL AND SITE REGULATIONS
Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

ENTRY TO THE EXHIBITION
Access to the exhibition will only be possible to registered congress participants or exhibition participants.

INSURANCE
The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the Organisers.

FORCE MAJEURE
In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organizer or the producer.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS
The MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny
Switzerland

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ESPEN 2017 PAYMENT & CANCELLATION POLICY

A deposit of 50% of the total cost will be invoiced upon receipt of booking forms and payment of this invoice will guarantee the reservation. Final down payment to be made by 19 June 2017 and for bookings made past this date, 100% payment is due at the time of reservation. All payments must be received in Euros and must be paid in full prior to the opening of the congress. 5% interest will be charged on any late payments. VAT is not included in the published prices.

PAYMENT METHOD

BANK TRANSFER

Bank: UBS, 1211 Geneva 2, Switzerland
Company: MCI Suisse SA-ESPEN 2017
Account: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH80A
IBAN: CH180024024036939371L

CONTACTS

ESPEN 2017 Partnership and Investment
Manager: corentin.ruy@mci-group.com

CANCELLATION POLICY

Until 15 February 2017 .................................................................................................................. 25% of total amount is due
From 15 February to 15 March 2017 ........................................................................................... 50% of total amount is due
From 26 March 2017 .................................................................................................................... 100% of total amount is due
Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

Please complete and send to:
MCI Suisse SA
C/o Corentin Ruy
Rue du Pré-Bouvier 9 – 1242 Satigny
Switzerland

E-mail: corentin.ruy@mci-group.com

SATELLITE SYMPOSIUM APPLICATION
ORDER FORM AND CONTRACT

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>WEBSITE</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTACT NAME</td>
<td>EMAIL</td>
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**INVOICING INFORMATION**

<table>
<thead>
<tr>
<th>INVOICING COMPANY NAME</th>
<th>COMPANY VAT NUMBER</th>
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<tbody>
<tr>
<td>ADDRESS</td>
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<td>FAX</td>
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<tr>
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<td>P.O. NUMBER IF APPLICABLE</td>
</tr>
</tbody>
</table>

☐ I WISH TO RECEIVE AN INVOICE FOR 100% OF THE PAYMENT *(Instead of 50% installments)*

☐ I WILL NEED TO SEND A SEPARATE COMPANY SPONSORSHIP / EXHIBITION AGREEMENT TO BE SIGNED

WE WISH TO RESERVE THE FOLLOWING SATELLITE SYMPOSIUM ROOM AND SLOT:

<table>
<thead>
<tr>
<th>ROOM</th>
<th>CAPACITY</th>
<th>EUR</th>
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</thead>
<tbody>
<tr>
<td>12:00-13:30 SAT 9 SEPT 2017 (MAX 3 PER DAY)</td>
<td></td>
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</tr>
<tr>
<td>King Willem Alexander</td>
<td>SOLD 40 SEATS</td>
<td>€ 55 500</td>
</tr>
<tr>
<td>Mississippi</td>
<td>400 SEATS</td>
<td>€ 48 500</td>
</tr>
<tr>
<td>Amazon</td>
<td>320 SEATS</td>
<td>€ 47 500</td>
</tr>
<tr>
<td>Onyx</td>
<td>280 SEATS</td>
<td>€ 46 500</td>
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<table>
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<td>18:00-19:30 SUN 10 SEPT 2017 (MAX 3 PER DAY)</td>
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<tr>
<td>King Willem Alexander</td>
<td>SOLD 40 SEATS</td>
<td>€ 55 500</td>
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<tr>
<th>ROOM</th>
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<tr>
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<td>SOLD 3 SEATS</td>
<td>€ 46 500</td>
</tr>
</tbody>
</table>

**PAYMENT SCHEDULE**

A minimum of 50% of the total cost will be invoiced upon receipt of booking forms.

Final down payment to be made by 19 June 2017

5% interest will be charged on any late payments. VAT is not included in the published prices.

**BY BANK TRANSFER**

Bank: UBS, 1211 Geneva 2, Switzerland
Company: MCI Suisse SA-ESPEN 2017
Account: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH8OA
IBAN: CH180024024036939371L

**CANCELLATION POLICY**

Cancellations and changes to your original booking must be made in writing to MCI.

For cancellations made:

- From confirmation date to 15 February 2017 25% of the total cost of each item will be retained.
- From 16 February 2016 to 15 March 2017 50% of the total cost of each item will be retained.
- From 16 March 2017 100% of the total cost of each item will be retained.

No refund will be possible.

We hereby agree to pay the required 50% deposit in EURO as soon as we receive the corresponding invoice.

Balance of the payment is to be made at the latest by 19 June 2017. 5% interest on late payment from 1st September if invoices not paid at the time of the Congress set-up.

I have read and agree with the ESPEN terms and conditions within this document.

I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

DATE  SIGNATURE AND STAMP
39TH ESPEN CONGRESS
THE HAGUE • 9-12 SEPTEMBER 2017

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

Please complete and send to:
MCI Suisse SA
C/o Corentin Ruy
Rue du Pré-Bouvier 9 – 1242 Satigny
Switzerland
E-mail: corentin.ruy@mci-group.com

MINI SATELLITE SYMPOSIUM
APPLICATION FORM AND CONTRACT

COMPANY NAME

CONTACT NAME

WEBSITE

EMAIL

INVOICING INFORMATION

INVOICING COMPANY NAME

COMPANY VAT NUMBER

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POSTAL CODE

CITY

COUNTRY

CONTACT NAME

EMAIL

TELEPHONE

FAX

P.O. NUMBER IF APPLICABLE

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☐ I WILL NEED TO SEND A SEPARATE COMPANY SPONSORSHIP / EXHIBITION AGREEMENT TO BE SIGNED

WE WISH TO RESERVE THE FOLLOWING MINI SATELLITE SYMPOSIUM ROOM AND SLOT:

12:30 - 13:30 SUN 10 SEP 2017 (MAX 2 PER DAY)

<table>
<thead>
<tr>
<th>ROOM</th>
<th>CAPACITY</th>
<th>EUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe 1 &amp; 2</td>
<td>110 SEATS</td>
<td>€ 15'000</td>
</tr>
<tr>
<td>Antarctica</td>
<td>56 SEATS</td>
<td>€ 10'000</td>
</tr>
</tbody>
</table>

12:30-13:30 MON 11 SEP 2017 (MAX 2 PER DAY)

<table>
<thead>
<tr>
<th>ROOM</th>
<th>CAPACITY</th>
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I have read and agree with the ESPEN terms and conditions within this document.
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

DATE

SIGNATURE AND STAMP
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C/o Corention Ruy
Rue du Pré-Bouvier 9 – 1242 Satigny
Switzerland
E-mail: corentin.ruy@mci-group.com

EXHIBITION APPLICATION FORM AND CONTRACT

COMPANY NAME

WEBSITE

CONTACT NAME

EMAIL

INVOICING INFORMATION

INVOICING COMPANY NAME

COMPANY VAT NUMBER

ADDRESS

POSTAL CODE

CITY

COUNTRY

CONTACT NAME

EMAIL

TELEPHONE

FAX

P.O. NUMBER IF APPLICABLE

☐ I WISH TO RECEIVE AN INVOICE FOR 100% OF THE PAYMENT (instead of 50% installments)

☐ I WILL NEED TO SEND A SEPARATE COMPANY SPONSORSHIP / EXHIBITION AGREEMENT TO BE SIGNED

WE WISH TO RESERVE AN EXHIBITING SPACE. OUR PREFERRED POSITION ARE:

☐ STAND NO(S): 1ST CHOICE

☐ 2ND CHOICE

☐ 3RD CHOICE

☐ 4TH CHOICE

☐ SQUARE METER SPACE ONLY (EURO *650 / SQ. METER)

☐ SQUARE METER SHELL SCHEME (EURO *780 / SQ. METER)

We require: sq. meters (minimum size 9 sq. meters)

Special Note: Please specify if your stand must not be located adjacent to a particular competitor.

PAYMENT SCHEDULE

A minimum of 50% of the total cost will be invoiced upon receipt of booking forms.

Final down payment to be made by 19 June 2017

5% interest will be charged on any late payments. VAT is not included in the published prices.

BY BANK TRANSFER

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Rue du Pré-Bouvier 9 – 1242 Satigny
Switzerland
E-mail: corentin.ruy@mci-group.com

SPONSORSHIP APPLICATION FORM AND CONTRACT

COMPANY NAME
WEBSITE

CONTACT NAME
EMAIL

INVOICING INFORMATION

INVOICING COMPANY NAME
COMPANY VAT NUMBER

ADDRESS
POSTAL CODE
CITY
COUNTRY

CONTACT NAME
EMAIL

TELEPHONE
FAX

P.O. NUMBER IF APPLICABLE

☐ I WISH TO RECEIVE AN INVOICE FOR 100% OF THE PAYMENT (instead of 50% installments)
☐ I WILL NEED TO SEND A SEPARATE COMPANY SPONSORSHIP / EXHIBITION AGREEMENT TO BE SIGNED

WE WOULD LIKE TO BOOK THE FOLLOWING SPONSORSHIP ITEMS:

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smartphone App and Online Itinerary Planner</td>
<td>€ 15 000*</td>
</tr>
<tr>
<td>Content Capture</td>
<td>€ 13 500*</td>
</tr>
<tr>
<td>Abstracts USB Keys</td>
<td>€ 12 500*</td>
</tr>
<tr>
<td>Congress Bags</td>
<td>€ 15 000**</td>
</tr>
<tr>
<td>CyberCafé</td>
<td>Price on Request**</td>
</tr>
<tr>
<td>Meeting Stools</td>
<td>€ 20 000**</td>
</tr>
<tr>
<td>ESPEN 2017 Passport Prog</td>
<td>€ 2 500** per square</td>
</tr>
<tr>
<td>Content Capture</td>
<td>€ 3 000*</td>
</tr>
<tr>
<td>Inside half page</td>
<td>€ 2 000*</td>
</tr>
<tr>
<td>Mini Programme</td>
<td>€ 15 000*</td>
</tr>
<tr>
<td>Lanyards</td>
<td>€ 13 500**</td>
</tr>
<tr>
<td>Notepads &amp; Pens</td>
<td>€ 12 500**</td>
</tr>
<tr>
<td>LLL Course Pads &amp; Pens</td>
<td>€ 4 500**</td>
</tr>
<tr>
<td>Congress Transport. Pass</td>
<td>€ 12 500*</td>
</tr>
<tr>
<td>Poster Boards</td>
<td>€ 10 000*</td>
</tr>
<tr>
<td>Healthy Networking Breaks</td>
<td>€ 6 000**</td>
</tr>
<tr>
<td>Fruit Stations</td>
<td>Price on Request*</td>
</tr>
<tr>
<td>Water Stations</td>
<td>Price on Request*</td>
</tr>
<tr>
<td>Mobile Device Support Centre</td>
<td>Price on Request*</td>
</tr>
<tr>
<td>Inserts in Congress Bags</td>
<td>€ 3 500*</td>
</tr>
</tbody>
</table>

* VAT not included * Supplied by Sponsor

☐ We are interested by a hospitality suite, please send us the information when available

PAYMENT SCHEDULE
A minimum of 50% of the total cost will be invoiced upon receipt of booking forms.
Final down payment to be made by 19 June 2017
5% interest will be charged on any late payments. VAT is not included in the published prices.

BY BANK TRANSFER
Bank: UBS, 1211 Geneva 2, Switzerland
Company: MCI Suisse SA-ESPEN 2017
Account: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH8OA
IBAN: CH180024024036939371L

CANCELLATION POLICY
Cancellations and changes to your original booking must be made in writing to MCI.
For cancellations made:
- From confirmation date to 15 February 2017 25% of the total cost of each item will be retained.
- From 16 February 2016 to 15 March 2017 50% of the total cost of each item will be retained.
- From 16 March 2017 100% of the total cost of each item will be retained.
- No refund will be possible.

We hereby agree to pay the required 50% deposit in EURO as soon as we receive the corresponding invoice.
Balance of the payment is to be made at the latest by 19 June 2017. 5% interest on late payment from 1st September if invoices not paid at the time of the Congress set-up.

I have read and agree with the ESPEN terms and conditions within this document.
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

DATE SIGNATURE AND STAMP
KEY DATES TO REMEMBER

SATellite SYMPOSIA

12 JUNE 2017
Symposia programmes’ due for review and approval

14 AUGUST 2017
Bag insert pdf copy due for approval

28 AUGUST 2017 (Subject to change)
Bag inserts delivered to The Hague

ExHibITION

12 JUNE 2017
Company Profile Due

25 JUNE 2017
Stand Plan Layout due for space only stands

canCelLATION CONdiTIONS AND PAYMENT TERMS

15 FEBRUARY 2017
25% of the total sponsorship due

15 MARCH 2017
50% of the total sponsorship due

FROM 16 MARCH 2017
100% of the total sponsorship due

19 JUNE 2017
Balance payment due for all sponsorship

reGISTRATION

31 JANUARY 2017
Registration Opens

21 MAY 2017 (Subject to change)
End of early bird registration

abstract SUBMISSION

10 JANUARY 2017
Abstract submission Opens

5 APRIL 2017
Abstract submission Closes

15 MAY 2017
Late Breaking Abstract submission Opens

19 JUNE 2017
Late Breaking Abstract submission (posters only) Closes
On the day prior to the beginning of the ESPEN 2017 Congress, a one-day “healthy food congress” about current topics in healthy food will take place:

Where are we now and where do we have to go from now on. unique collaboration with scientists, health care professionals, innovators and metropolitan farmers.

PLEASE NOTE THAT THIS IS A COMPLETELY SEPARATE EVENT FROM THE ESPEN 2017 CONGRESS

Should you be interested in sponsoring this event, please contact maurice wubben, in charge of the sponsorship for the hfc 2017:

Email: maurice@mauricewubben.nl
Telephone: + 31 646 620 320
39TH ESPEN CONGRESS
on Clinical Nutrition & Metabolism

THE HAGUE
THE NETHERLANDS
9-12th September 2017

Nutrition meets Innovation

NEW TO 2017
LOCAL SPONSORSHIP OPPORTUNITIES
INFORMATION

In order to encourage the local sponsors and represent the destination of this year’s ESPEN Congress, the Local Organising Committee has put together a few sponsorship opportunities that are unique to the 2017 edition of ESPEN.

Some of those are only applicable to local companies based in The Netherlands, these will be identified by the mention “ONLY for local sponsors”.

As always, should you have any questions, please contact us: Corentin.ruy@mci-group.com

“LOCAL” SPONSORSHIP OPPORTUNITIES

NUTRITIONAL ASSESSMENT STREET

OPTION 1: EUR 3’000 + VAT
Per unit without a booth

OPTION 2: EUR 1’000 + VAT
In addition to your booth price (6 Available slots!)

The Dutch Nutritional Assessment Platform (NAP) is a working group of Dutch dietitians, nutritionists and researchers, that aims at generating scientific knowledge on the topic of nutritional assessment, and to stimulate and guide the implementation of nutritional assessment in clinical practice in The Netherlands.

The NAP receives many practical questions related to the implementation of nutritional assessment in daily practice, for example on choices for measurements, devices, norm values, SOPs, etc. All attendees of the ESPEN 2017 Congress are directly or indirectly involved with Nutritional Assessment. Not everybody is familiar with the current techniques or the operating procedures or interpretation of the results. To transfer knowledge from theory to practice, the NAP proposes to organize a real life Nutritional Assessment Street, at the ESPEN 2017 congress in The Hague.

In the Nutritional Assessment Street, the attendees can undergo and perform nutritional assessment measurements in real life, under guidance by experts (members of the Dutch NAP). Congress attendees will learn and become familiar with nutritional assessment measurements. ‘Learning by doing’ will be used as didactic approach as the delegates go through the Nutritional Assessment Street.

Should you sponsor a unit for the assessment street, please note that it will be the sponsor’s responsibility to man the unit and ensure representation during all breaks.

The street will be open during all the official Congress breaks (coffee breaks and Lunches included). Groups of delegates will be allowed in to have sufficient attendance at each of the 6 units and rotate until each unit has been observed to complete a full “round”. Each round will take approximately 20 mins. This unique opportunity to demonstrate your product is not to be missed, and there are only 6 slots available!

THIS OPPORTUNITY INCLUDES :

• Slot for your unit in the Nutritional assessment street
• Acknowledgment in the ESPEN 2017 final programme
• Acknowledgment on the ESPEN 2017 website
HOLLAND HOUSE SEATING AREA
– ONLY FOR LOCAL SPONSORS

LIMITED AVAILABILITY

During the ESPEN 2017 Congress, part of the restaurant & Cash bar located on the ground floor of the World Forum - right in the middle of the action – will be turned into a “Holland House” to represent the host nation of the congress. The Holland House will be composed of a series of tables with chairs for delegates to come enjoy the atmosphere and the cash bar.

This opportunity consists in sponsoring one of the tables of the Holland House. During the opening hours, you will be allowed to place your roll-up banner, table cloth or flyers and brochures on your table to create your personal space among the Holland House. It has been tailored for local companies with a smaller budget, not sufficient to purchase an entire booth space or who only wish a small representation at the congress to test their affinity with the ESPEN crowd.

The Holland House’s cash bar will only be open outside of the official congress breaks as all the catering will be delivered in the exhibition area, but it will still be a fantastic opportunity for you to have a meeting space with the delegates that you meet and who meet your interest at the Congress.

The final programme of the Congress will include a map of the Holland House indicating your name where your table is to make sure that the delegates know where to find you!

There is limited availability for this opportunity, make sure to book your table quickly!

THIS OPPORTUNITY INCLUDES:

• Table in the Holland House
• Acknowledgment in the ESPEN 2017 final programme
• Acknowledgment on the ESPEN 2017 website

PRIVATISE THE HOLLAND HOUSE

You are holding an evening Satellite Symposium and are looking for the ideal location to keep the discussion going among your session’s attendees or simply want to organize a private reception / cocktail in the ESPEN Congress Venue?

Rent the Holland House for the occasion and welcome your guests in an all-Dutch and cozy atmosphere that is sure to give your private event a special feel. The Holland House is available for rent outside of the main Congress hours (morning or evening) and the rental fee includes only the space itself with all existing decoration; any additional services (F&B, additional decoration, etc.) are to be ordered separately. Detailed information about these services will be published in the Technical Manual in May.

Should you be interested, please make sure to indicate the time and date of the event you wish to hold at the Holland House in your email accompanying the order form.

THIS OPPORTUNITY INCLUDES:

• Holland House Rental
• Opportunity to place branding in the Holland House during your event (sponsor responsible for installation and removal)
• Acknowledgment as a Holland House sponsor in the ESPEN 2017 final programme
• Acknowledgment as a Holland House sponsor on the ESPEN 2017 website
HANDS-ON WORKSHOPS
ON FEEDING TUBES AND CENTRAL VENOUS CATHETERS

The Nutrition Nurses Network Netherlands (NNNN) and NESPEN will organise hands-on workshops during ESPEN 2017 in The Hague. During these 60min sessions, attendees will share knowledge and experience on enteral and parenteral access. The focus will be on the devices needed to administer enteral or parenteral nutrition.

Attendees will have the opportunity to gain hands-on experience in following areas:
- Replace gastrostomy tubes
- Insert postpyloric tubes (e.g. electromagnetic guided; camera technology)
- Use nasal bridles for fixation of nasal tubes
- Practice PEG-aftercare
- Perform care for PICC and other central venous catheters
- Solve catheter problems

The aim of these practical sessions is to learn by doing and to share knowledge and best practice amongst peers.

These workshops will take place on Sunday 10 September and Monday 11 September 2017. They are limited to 30 seats each session and booked on a first-come-first-serve basis (for delegates and sponsors). Delegates can register for these via the normal ESPEN registration system.

Please see below the available slots for the workshops:

<table>
<thead>
<tr>
<th>Time</th>
<th>Sunday 10 Sept</th>
<th>Monday 11 Sept</th>
</tr>
</thead>
<tbody>
<tr>
<td>07.30 - 08.30</td>
<td>Workshop 1</td>
<td>Workshop 8</td>
</tr>
<tr>
<td>09.00 - 10.00</td>
<td>Workshop 2</td>
<td>Workshop 9</td>
</tr>
<tr>
<td>10.30 - 11.30</td>
<td>Workshop 3</td>
<td>Workshop 10</td>
</tr>
<tr>
<td>12.00 - 13.00</td>
<td>Workshop 4</td>
<td>Workshop 11</td>
</tr>
<tr>
<td>13.30 - 14.30</td>
<td>Workshop 5</td>
<td>Workshop 12</td>
</tr>
<tr>
<td>15.00 - 16.00</td>
<td>Workshop 6</td>
<td>Workshop 13</td>
</tr>
<tr>
<td>16.30 - 17.30</td>
<td>Workshop 7</td>
<td>Workshop 14</td>
</tr>
</tbody>
</table>

As these sessions are registration based, by July 30th, we will contact each slot's sponsors to inform you of the number of registrants. Should there be at least 15 participants registered, you will automatically be invoiced for EUR 2'500 + VAT per slot reserved and regular cancellation fees will apply; if there are less than 15 participants, we will ask you to decide whether you wish to maintain the slot or cancel your booking with no penalties.

Sponsors will have access to the room 15 minutes prior and after the sessions to setup and remove their products and equipment for the workshop.

THIS OPPORTUNITY INCLUDES:
- Workshop Slot(s)
- Sponsor to provide equipment and products to be used during the workshop
- Opportunity to place branding in the room during the workshop
- Acknowledgment in the ESPEN 2017 final programme
- Acknowledgment on the ESPEN 2017 website
Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

Please complete and send to:
MCI Suisse SA
C/o Corentin Ruy
Rue du Pré-Bouvier 9 – 1242 Satigny
Switzerland
E-mail: corentin.ruy@mci-group.com

SPONSORSHIP APPLICATION FORM AND CONTRACT

COMPANY NAME

CONTACT NAME

WEBSITE

EMAIL

INVOICING INFORMATION

INVOICING COMPANY NAME

COMPANY VAT NUMBER

ADDRESS

POSTAL CODE

CITY

COUNTRY

CONTACT NAME

EMAIL

TELEPHONE

FAX

P.O. NUMBER IF APPLICABLE

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Nutritional assessment street option 1 € 3 000*

Nutritional assessment street option 2 € 1 000*

Holland House seating area (local sponsors only) € 2 000*

Privatise the Holland House € 5 000*

Hands-on workshop € 2 500* Indicate no. of slots -

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DATE SIGNATURE AND STAMP
The Hague
The Netherlands
9-12th September 2017

We hope to see you there